“As our field evolves in this new era of health care reform, it’s really important that we train ourselves and our successors to understand the business opportunities before us, to respond to them appropriately, and to tailor our practices to be forward thinking and well positioned to embrace the changes that are ahead of us.”

— James Brink, MD, FACP
Leading Value Creation

By now, we all know that radiology and health care are going through fairly large paradigm shifts. For radiologists, this has translated into a shift from fee-for-service to value-based imaging models. So the question is: how do we create, maintain, deliver and claim value? The 2016 RLI Leadership Summit offers an educational experience you just can’t get anywhere else. With recognized radiology and business experts as your teachers and guides, you will learn critical information, translate that into action plans, and return to your practice with enthusiasm, knowledge and a blueprint for maximizing value in your practice.

Leadership Summit Highlights

**Patient Centered Care Lunch Panel**
Join Sabiha Raoof, MD, FCCP, Jamaica Hospital Medical Center, and Garry Choy, MD, MBA, Massachusetts General Hospital, for this unique opportunity to hear firsthand about the value they are bringing to their institutions. Ask questions and hear your peers’ perspective for a real “power lunch” experience.

**Keynote Speaker: Leonard A. Schlesinger, DBA, MBA**
*Baker Foundation Professor of Business Administration*  
*Harvard Business School*
“*What Great Radiology Leaders Know and Do*”

**Luminary Awards Dinner**
The RLI Leadership Luminary Award recognizes radiology’s most respected leaders, whose exceptional experience, performance and demonstrated leadership have profoundly impacted radiology and health care.

**Networking With Experts and Colleagues**
The RLI Summit provides unique opportunities to connect with radiology thought leaders, business experts and colleagues, each of whom can provide unique insights into the current state of radiology.

**Business School and Radiologist Faculty Teams**
The RLI Leadership Summit sessions are the result of expert business school faculty closely collaborating with leading radiologists to provide the most relevant, impactful and proven theories, techniques, and principles.

Visit [radiologyleaders.org/leadership-summit-faculty](http://radiologyleaders.org/leadership-summit-faculty) to read faculty bios, access their published articles, follow them on social media and more!
The RLI Summit comes at a critical time because of the speed and size of change we are facing. And as radiologists, we need to get this kind of out-of-the-box leadership training so that we can get more involved and try to influence everything that’s happening in the world around us.”  — Joseph Calandra, MD, FACP
Session Descriptions

In-depth, hands-on sessions with facilitated breakouts provide for maximum interaction with both faculty and fellow attendees.

1 Immunity to Change — Closing the Knowing-Doing Gap
Radiology has survived and flourished at the edge of innovation and change in medicine. Ensuring our continuing ability to not just envision, but also implement change, will guarantee our future. This session will help you learn how to overcome obstacles to change, going beyond checklists and how to close the knowing-doing gap.

2 You Are Your Brand — Personal Branding to Drive Growth
In this session, you will uncover your unique strengths, skills and talents; learn how to create a compelling story, deliver a memorable elevator pitch and project a positive professional presence; and learn strategies to build your network in person and online.

3 Governing in Today’s Climate — Leading and Making Decisions Under Uncertainty, Speed and Change
In this session, we’ll look at how we govern today and what needs to change across mindsets, processes and decision making. We’ll strive to develop a new blueprint that each organization can take back to begin a new model for governance in their practice.

4 Competing Through Operations
This session will explore the sources of advantage that organizations can secure through superior operations, the critical capabilities that an organization must develop in order to successfully execute an operations-based strategy and the role of customer loyalty — a desired outcome of operational excellence — as a driver of both growth and profit.

5 Building a Value-Based Performance System
This session, grounded in finance, will cover ideas to help you think more rigorously about value and adding value, how you associate a value to an activity, how you separate what are truly value-added activities from those that are not, and how to transition an imaging practice to a more value-added focus.

6 Dynamics of Value Claiming in Negotiations
Using experiential exercises, this session will help you develop your negotiation skills, assess your current abilities in deals that require value claiming or basic bargaining skills, and learn the key attributes for claiming more value in deals.
“The content provided by the RLI, both in didactic and hands-on small group workshops, provides radiologists with a foundation in leadership training to help ensure quality, elevate service and deliver improved patient care within our practices. These are skills that unfortunately aren’t taught in medical school, or even necessarily in our training programs, but are abilities just as integral to the future of our specialty.” — Keith Newbrough, MD

“At every session there was something significant to take away that I could apply in my practice. A big part of the education that we need as radiologists are the business and leadership skills to help us become better thought leaders in health care. And the RLI Summit provided a great format, where we got to learn from business thought leaders and interact in a way that made the education more impactful.” — Henry Chou, MD

“One of the great benefits of the RLI Summit is that you are able to hear how other groups of varying sizes in different locales have handled similar problems. It’s been reassuring to me to discover that most of the other groups across the country are facing the same or similar challenges my group is currently facing. It has been a powerful learning opportunity for me.” — Kurt Mori, MD, FACR
“The training at the RLI Summit helps radiologists combat the changing landscape and navigate shifting waters in the jump from volume to value and crossing the chasm there. The RLI Summit has taught me the tools to help make the necessary changes within the practice and with external relationships to drive the culture change we need to be successful for many years.” — Syed Zaidi, MD

“As health care delivery models and payment structures are changing, the RLI Summit is even more important in that setting. All radiologists are leaders within the medical profession. We control a lot of the patient decisions that are made, and the RLI Summit is very important for all radiologists to be exposed to leadership and leadership opportunities in learning how to be advocates for patients, hospitals and even communities.” — Chrystal Obi, MD
Registration Information

Tuition

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<th>Member</th>
<th>Nonmember</th>
<th>Affiliate</th>
<th>Military</th>
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To register, visit radiologyleaders.org/leadership-summit or call 1-800-373-2204.

Team Pricing

Full rate for the first person and 50% off of the second registration (discount will be taken off the lower-priced registration). Both attendees must register at the same time. Register your team today by contacting Meetings Registration at 1-800-373-2204 or by email at rlimeetings@acr.org.

Hotel Information

Babson Executive Conference Center
231 Forest Street
Babson Park, MA 02457-0310
Ph. 781-239-4000

About the Venue

The Babson Executive Conference Center is located on Babson College’s campus in Wellesley, MA, 20 minutes from Boston and Logan International Airport.

Offering a rare blend of conference facilities and thoughtful amenities, the seclusion and serenity of our setting ensures the focus of your meeting is on your objectives. The 211 guest rooms are complete with work spaces and complimentary wireless internet access.

Babson also offers inviting living rooms with fireplaces and a lounge for relaxing. The Executive Conference Center also offers recreational amenities such as billiards in the Bottom Line Lounge or on-site exercise equipment in the fitness room.

To book your stay at the exclusive Babson Executive Conference Center, please visit radiologyleaders.org/leadership-summit and download the Conference Center Accommodations Form and fax to 781-239-4026.

For assistance by phone, please contact Reservations at 781-239-5816. Please use reference ID RL0808 when you call.
Accreditation Statement
The American College of Radiology is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Designation Statement
The American College of Radiology designates this live activity for a maximum of 19.5 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

RLI Credit Statement
This program will be eligible for up to 19.5 RLI Credits based on competencies outlined in the Radiology Leadership Institute Common Body of Knowledge™ (CBK).