

Agenda with Handouts

Friday, July 20, 2018

7:00 – 7:55 AM	Breakfast
7:55 – 8:00 AM	Introduction Lawrence R. Muroff, MD, FACR
8:00 – 8:30 AM	Imaging 3.0: Creating A Culture of Patient-Centered Imaging Care for Academic and Private Practices (Attachment: McGinty Creating a Culture) Geraldine B. McGinty, MD, MBA, FACR
8:30 – 9:15 AM	Contrarian Perspectives On Value in Healthcare: What Is It? Why Is It So Elusive? (Attachment: Duszak Contrarian Perspectives) Richard Duszak Jr., MD, FACR
9:15 – 9:30 AM	Q&A Faculty
9:30 – 10:30 AM	Case Studies 1: Breakouts for Academic and Private Practice Radiologists Lawrence R. Muroff, MD, FACR (Private Practice) (Attachment: Muroff ACR RLI Case Study) Geoffrey D. Rubin, MD, MBA, FACR (Academic Practice) (Attachment: Rubin Dark Matter Revealed Leadership Challenge Case 2018)
10:30 – 10:45 AM	Coffee Break
10:45 AM – 12:30 PM	Case Studies 1 (continued)
12:30 – 1:30 PM	Lunch Break On Your Own
1:30 – 2:15 PM	Accommodating Risk in Financial Projections For Better Decisions (Attachment: Rubin Accommodating Risk) Geoffrey D. Rubin, MD, MBA, FACR
2:15 – 3:00 PM	New Payment Models: How to Invert the Half Empty Glass (Attachment: Duszak New Payment Models) Richard Duszak Jr., MD, FACR
3:00 – 3:15 PM	Q&A Faculty
3:15 – 3:30 PM	Coffee Break
3:30 – 4:15 PM	Roll Up, Reverse, Sell or (?): Restructuring Alternatives for Imaging Centers (Attachment: Davis Roll Up Reverse Sell) W. Kenneth Davis Jr., Esq
4:15 – 4:45 PM	MACRA: What Is in Store for Radiology? (Attachment: McGinty MACRA) Geraldine B. McGinty, MD, MBA, FACR
4:45 – 5:15 PM	The 2018 Elections and Radiology (No Handouts) Ted Burnes, MPA
5:15 – 5:30 PM	Q&A Faculty

Saturday, July 21, 2018

7:30 – 8:00 AM	Breakfast
8:00 – 8:45 AM	Thinking Outside the Box: Big Ideas for Academic and Private Practice Radiologists (Attachment: Muroff Thinking Outside the Box) Lawrence R. Muroff, MD, FACR
8:45 – 9:15 AM	Managing Costs for Practices and Departments (Attachment: Rubin Managing Costs) Geoffrey D. Rubin, MD, MBA, FACR Follow-up Supplemental Materials: The following articles cover additional aspects of cost management not covered in this presentation: Rubin GD. Costing in Radiology and Health Care: Rationale, Relativity, Rudiments, and Realities . Radiology. 2017;282:333–347. Financial Forecasting and Stochastic Modeling: Predicting the Impact of Business Decisions . Radiology. 2017;283:342-358. Download Original Video (293.0 MB)
9:15 – 9:30 AM	Q&A Faculty
9:30 – 10:30 AM	Case Studies 2: Breakouts for Academic and Private Practice Radiologists Frank J. Lexa, MD, MBA, FACR (Private Practice) (Attachment: Lexa Private Practice Case Study) Cheri L. Canon, MD, FACR (Academic Practice) (Attachment: Canon ACR Bootcamp Case Study)
10:30 – 10:45 AM	Coffee Break
10:45 AM – 12:30 PM	Case Studies 2 (continued)
12:30 – 1:30 PM	Lunch Break On Your Own
1:30 – 2:15 PM	Evidence-based Policy: The Intersection of Research and Advocacy (Attachment: Duszak Evidence-Based Policy) Richard Duszak Jr., MD, FACR
2:15 – 3:00 PM	“Hot” Compliance and Other Legal Issues Plus Common Mistakes that Radiology Entities Make (Attachment: Davis Hot Compliance and Other Legal Issues) W. Kenneth Davis Jr., Esq
3:00 – 3:15 PM	Q&A Faculty
3:15 – 3:30 PM	Coffee Break
3:30 – 4:00 PM	Change Management in Radiology (Attachment: Norbash Change Management) Alexander M. Norbash, MD, FACR
4:00 – 4:40 PM	Population Health: What It Means for Radiology (Attachment: Berlin Population Health) Jonathan W. Berlin, MD, MBA, FACR
4:40 – 5:15 PM	Emotional Intelligence Applied to Radiology Practices (Attachment: Canon Emotional Intelligence) Cheri L. Canon, MD, FACR
5:15 – 5:30 PM	Q&A Faculty

Sunday, July 22, 2018

7:30 – 8:00 AM	Breakfast
8:00 – 10:00 AM	Negotiation Exercise for Academic and Private Practice Radiologists Frank J. Lexa, MD, MBA, FACR (Attachment: Lexa Negotiation) Jonathan W. Berlin, MD, MBA, FACR (Attachment: Berlin Negotiation)
10:00 – 10:30 AM	Transition Leadership: Suggestions for Success (Attachment: Norbash Transitional Leadership) Alexander M. Norbash, MD, FACR
10:30 – 10:45 AM	Coffee Break
10:45 – 11:15 AM	Physician Burnout: Issues and Suggestions (Attachment: Berlin Physician Burnout) Jonathan W. Berlin, MD, MBA, FACR
11:15 – 11:45 AM	Leadership Lessons Learned from the Military (Attachment: Moore Leadership Lessons) A. Van Moore Jr., MD, FACR
11:45 AM – 12:15 PM	Crisis Leadership (Attachment: Lexa Crisis Leadership) Frank J. Lexa, MD, MBA, FACR
12:15 – 12:30 PM	Q&A Faculty