Interviewing: Secrets From the Wharton School Frank J. Lexa, MD, MBA, FACR Professor, Associate Chief of Service and Vice Chair of Clinical Affairs and Operations, Department of Medical Imaging, University of Arizona Medical Center Professor of Marketing(adj.), the Wharton School Chief Medical Officer, The Radiology Leadership Institute and Chair, Practice Leaders Commission, the American College of Radiology THE UNIVERSITY OF ARIZONA Captright 2018, F mask J. Lexa, MD MBA, EACR

Goals for This Session

- Understand the impact that good interview skills and habits can have on your career
- Preparing for an interview-doing your homework
- Make sure we cover the 1) basic ways that interviews can go bad - how not to screw up, 2) core things that you can do to improve your chances and 3) some advanced topics that can help to ensure career success

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Why Do Interviews Matter?

- 1) A lot of people look the same on paper
- 2) Residency and fellowship program directors are often not very helpful in providing clarity
- 3) It's not about your grades anymore being number one in your organic chemistry class isn't high on the list of success factors in life
- 4) If you get the job, you will spend a lot of time with these people Compatibility (airplane) test



What Should Happen in a Good Interview?

- 1) The interviewer can gain insights beyond what is in your letters, CV, etc.
- 2) You have an opportunity to talk about yourself
 - Set your agenda
 - Make your own points
- 3) Information gathering make a list of what you need to know

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Interviewing - the Very Basic Ways to Screw Up

- 1. Don't do your homework
- 2. Arrive late
- 3. Don't be polite to the administrator who is setting up your interview
- 4. Ask your interviewer out
- 5. Don't get dressed up, you will be uncomfortable



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Mistake Zero DON'T CONFUSE INTERVIEWING AND NEGOTIATING First get the job offer, then do whatever negotiating you are going to do (Bad news- in most first jobs there won't be a lot of negotiating, at least not successful negotiating...) Capacitating...) Capacitating 2018, Famil J. Lexe, MD MRA, FACR

Interviewing - the Very Basic Ways to Screw Up

- 6. Feel free to text or sext if you get bored in the interview
- 7. Pick clothes that show off your best tattoos and piercings
- 8. Underwear is optional
- 9. Don't make eye contact
- 10. Put your feet up on their desk

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Illegal Questions for the Interviewer to Ask

- Religion, race, color, national origin, disability, genetics – www.eeoc.gov/laws/practices
- 2. Age, gender, sexual orientation
- 3. Marital status, children, pregnancy, native language, citizenship
- 4. How long have you lived here, what social organizations/clubs you belong to
- 5. Do you smoke or drink
- 6. Height, weight, health
- 7. ...

Legal Ways to Get Around the Illegal Questions

- 1. Is there any reason why you can't work seven days a week?
- 2. Our radiologists do the LPs and myelograms on call- is there any reason why you wouldn't be able to do this job?
- 3. Hypotheticals can be illegal (or at least very disturbing) depending on how they are posed...

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Bad Topics to Bring Up in an Interview in the USA

- 1. Politics
- 2. Sex
- 3. Race
- 4. Religion



Smarter Questions to Ask Your Interviewer

- 1. What does it take to succeed here?
- 2. What is your vision for the future of this practice/department/institution?
- 3. What needs to change here?
- 4. What are you looking for in a candidate for this job?
- 5. Is this institution growing (and why and how)?
- 6. Give me an example of why someone didn't work out in your group or department?

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Doing More Homework

- Know the practice and the people
- Know your interviewers
- Prepare smart questions:
 - Get the information that you need
 - Look smart smart people don't ask stupid questions

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Core Things to Do Before the Interview

- Do some homework about the group and decide if you are really interested. Don't waste their time or your time. If you are sincerely interested, then move on to step #2.
- 2. Intensively research more on this later
- Network and look for connections (past and present) to anyone in the group/department, but <u>especially</u> the key members
- 4. Clean up your social media and web presence
- 5. Consider tattoo removal procedures early on
- 6. Plan your travel logistics in detail

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Core Issues: Day of the Interview

- 1. Get a good night's sleep
- 2. No hangovers, etc.
- 3. Review both the job description and your CV
- 4. Arrive early the global business standard is 15 minutes before the interview

That means that you are in the office ready to go. The car parked, past security, up the elevators, hair brushed, dry hands, etc.

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Core Issues: During the Interview

- Turn the phone off unless it is a matter of life and death (and share that with the interviewer)
- 2) Shake hands Make sure your hands are dry
- 3) Smile and look your interviewer in the eyes
- 4) Be yourself, or if that is a bad idea, try to be better than yourself
- 5) Answer the questions you are asked

Core Issues: During the Interview

- 6) Don't answer illegal questions, but be polite if the interviewer asks stupid or illegal questions
- Make sure that you make your points during the interview
- 8) Gently bring the interview back on track if your interviewer goes off on tangents
- 9) Have intelligent questions to ask the interviewer if she/he gives you that opportunity

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Core Issues: The Day of the Interview - Beyond the "Interview"

- 1. If they take you out to a meal order from the middle of the menu
- 2. Be very careful with alcohol
- 3. Don't order lobster or spaghetti and meatballs
- 4. Be polite to everyone
- 5. The interview isn't over until you are out of the building

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Core Issues: After the Interview

- 1) Make sure that you understand the next steps in the process
- 2) Prepare to follow-up on any items from the interview
 - · Be careful what you promise
- 3) Send a thank-you message
- 4) If things do not go your way, be gracious and don't burn bridges by making enemies

What Interviewers are Looking for in Private Practice 1. Work ethic 2. Personality 3. Cognitive skills 4. Team player 5. What drives you 6. Roundedness What Interviewers are Looking for in Academics 1. Work ethic 2. Academic potential 3. Ability to teach 4. Cognitive skills 5. Team player 6. Personality 7. What drives you 8. Roundedness **Beyond the Basics: Interviewing and Strategy** 1. Using the interview to win the job 2. Understanding the mind of your interviewer 3. Preparing (doing your homework) 4. Working the interview- interviewing your interviewer "Every battle is won before it's ever fought." -Sun Tzu, The Art of War

Beyond the Basics: Questioning Styles

- 1. Hypothetical Can you handle stress well?
- 2. Situational How would you handle a stressful day in practice?
- Behavioral Give me an example of how you managed a stressful situation while working as a radiologist.

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Interviewing Styles - Evaluate your Interviewer

- 1. Hypothetical What makes a good radiologist?
- 2. Situational How would you handle a fellow radiologist who was a slacker?
- 3. Behavioral Give me an example of how you managed a situation with a co-worker who was a slacker.

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Panel Interviews

- 1. Try to work the room
- 2. Speak to everyone and look at everyone
- 3. See how they respond to you and work with
- 4. Make your points regardless of the number of interviewers
- Make as many allies as you can and don't make any enemies
- 6. Thank everyone

Interviewer Tricks You May Not Know

- 1. The awkward silence
- 2. Pay attention to pronoun usage: 1, 2, 3, neuter
- 3. Active versus passive voice
- 4. Track qualifier usage
- 5. Track use of absolutes: "always" "never"

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Smarter Questions and Answers

- 1. I am the right person for this position because...
- 2. I can improve your practice/department because...
- 3. I would fit in here because...
- 4. In five years, I expect to have accomplished the following things in your department...
- 5. I am particularly interested in working with you because...
- 6. If you are asked a stupid question give a smart answer like the ones above

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Conclusions

- Prepare, prepare, prepare
- Dress for the job you want
- Be confident, but not arrogant
- Behave like everyone you meet during the process is an interviewer
- Get into the mind of your interviewer
- Interview the interviewer
- Always give smart answers even to stupid questions

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