2021 ACR-RBMA Practice Leaders Forum: Call for Proposals
Predetermined Topics to Consider

1) **Understanding Hospital Administration.** We are looking for a team to present a session on understanding hospital administration and their goals and objectives. For this particular session, the team would need to include a hospital administrator, potentially a radiologist and radiology administrator to offer different perspectives on visions and goals. Another goal of the session would be to understand how hospitals strategically look at the market and whether radiology practices can partner with their hospitals to meet those goals.

2) **Insight from a Payer.** We are looking for a payer to present a session on where they think radiology payments are going and why. Additionally, how and when does a payer decide to reimburse new imaging CPT codes, and what evidence are they looking for before they decide to reimburse for these codes. Additionally, the presenter should address the question of is imaging seen as a valuable service that can bend the cost curve or an expense that needs to be curtailed.

3) **Educating Our Patients.** We are looking for a team to present a session on how radiology practices effectively educate their patients and the broader community on what radiology is and what radiologists do. Additionally, the session should touch on the impact those efforts have had both for the radiology practice and the public at large.

4) **Teleradiology and Coverage.** We are looking for a team to present a session on teleradiology and practice coverage. Specifically, a session that will cover the ideas of outsourcing and insourcing coverage, and the pros and cons of each.

5) **Change Management.** We are looking for a team to present a session on how to effectively manage change within a practice. Examples to consider addressing include how to manage staff changes, practice consolidation or expansion, and/or leadership change. These examples could be discussed as a basis for identifying the important factors to utilize in an effective change management process.

6) **Peer Learning Over Peer Review.** We are looking for a team to present a session that educates attendees on the differences (and the pros and cons) peer review and peer learning. Ideally, the presenters would also discuss their experiences moving from peer review to peer learning and what prompted them to make the change.

7) **Running a Meeting.** We are looking for a team to present a session on how to run an effective and efficient meeting with your colleagues, while also getting a diversity of opinions in the midst of the loud voices.

8) **AI Products.** We are looking for a team to present a session that will address AI products. Specifically, advise attendees on issues such as how to evaluate an AI product that is being marketed to you, how to determine if an AI product will be helpful to your practice, and general guidance on implementing AI into your practice.
9) **Impacts of Coding and Medicare Physician Fee Schedule (MPFS) Changes.** We are looking for a team to present a session that looks at the impacts of coding and MPFS changes, including Evaluation and Management (E/M) codes. The specifics of what is going to happen, when it will happen, and techniques to mitigate (if possible).

10) **Radiology Practice Management Tips.** We are looking for a team to present a session on something their practice has done well and what can they share to help others (i.e. what metrics do you have on it and what do they tell you?). Additionally, the session could address the concept of what competitors can tell us about ourselves.

11) **Ongoing Professional Practice Evaluation (OPPE) and Focused Professional Practice Evaluation (FPPE).** We are looking for a team to present a session on how to best evaluate our doctors and administrators utilizing OPPE and FPPE. Additionally, we would like the presenters to address how to conduct an FPPE for a radiologist who is not performing up to the group standard as well as how you give ongoing constructive and non-biased feedback to doctors and administrators.

12) **Physician productivity.** We are looking for a team to present a session on physician productivity and what/why/how it should be measured. Additional points to address include: what do you look at to evaluate physician performance – growth, compensation, etc. As a practice, what do your business plans and key performance indicators (KPIs) look like? Should we transition to an OKR (Objectives and Key Results) approach instead of a KPI approach when measuring physician productivity?

13) **Rightsizing.** We are looking for a team to present a session on how to utilize data and objective analysis to determine when to hire, when to stay the course, or when to rely on attrition.