



Lawrence Muroff, MD, FACR

Lawrence R. Muroff, MD, FACR is the immediate past CEO & President of Imaging Consultants, Inc., providers of consulting services to radiologists, hospitals, and corporations. He is also an Adjunct Clinical Professor of Radiology at the University of Florida and the University of South Florida Colleges of Medicine. For 20 years he was a member of a 45+ radiologist practice where he held several leadership positions, including serving as president.

Dr. Muroff is an honors graduate of Dartmouth College and Harvard Medical School, a member of Phi Beta Kappa and Alpha Omega Alpha, and a recipient of the Gold Medal of both the Florida Radiological Society and the American College of Radiology. Dr. Muroff is listed in *Who's Who in America and Who's Who in the World*. He is also listed in the publication, *The Best Doctors in America 2000*. His radiology socio-economic expertise and his educational expertise were recognized in separate cover stories in *Diagnostic Imaging*; similarly he was featured in a cover story in *Imaging Economics*. Dr. Muroff was designated by Aunt Minnie as Radiology's Most Effective Educator: 2010, and was awarded the 2016-2017 Distinguished Career Achievement Award by Dartmouth Medical School.

Dr. Muroff has served as president of several national and regional imaging organizations; he is an inaugural member of the Board of both the ACR's Radiology Leadership Institute and the Neiman Health Policy Institute; he has authored more than 80 scientific and socio-economic articles; and he has presented over 1100 invited lectures throughout the United States and Europe.

