

2020 RLI Summit Spotlight

Scenario Thinking



Liam Fahey, Ph.D.

Dr. Liam Fahey is co-founder and partner in Leadership Forum (LF). His consulting, teaching, research and writing focus on helping companies win in the marketplace through enhanced intelligence and insight.

Liam advises leaders, conducts workshops, consults to analysis specialists, and, engages with work teams in all facets of generating and leveraging marketplace intelligence and insight. In all his work, he brings to bear an extensive academic background and more than 30 years of practical experience in a wide variety of industries around the world.

His custom designed intelligence and insight workshops have enabled organizations to develop deeper understanding of their emerging and potential competitive environments—understanding that makes a real difference in their thinking, decisions, and action. The difference is reflected in the development of new points of view about the future, new strategy options, new modes of strategy execution, and new organization-wide capabilities.

He is also the founder and leader of LF's Intelligence Leadership Forum. The Forum allows intelligence and insight practitioners to learn from each other, to hone their personal and professional skills and to augment their organizations' thinking and decision capabilities.

He is the author or editor of nine books and over 50 journal articles and book chapters. His most recent book is *The Insight Discipline: Crafting New Marketplace Understanding That Makes a Difference*.