

# 2019 IMAGING INFORMATICS SUMMIT



**OCTOBER 5–6, 2019**

Ronald Reagan Building/  
International Trade Center  
Washington, DC

**EXHIBITOR PROSPECTUS**  
[acr.org/informatics-summit](http://acr.org/informatics-summit)

**ACR**<sup>®</sup>  
AMERICAN COLLEGE OF  
RADIOLOGY

# OVERVIEW

Attendees at the **2019 Imaging Informatics Summit** will discover strategies for implementing artificial intelligence (AI) in their practice with new, innovative solutions. The Summit brings together radiology providers, practice leaders, vendors and policymakers to explore health care AI.

## Program Focus:

- Exploring Diverse Perspectives for Incorporating AI in Practice – Radiologist, IT Team, Patient, Legal and Practice Leader
- Overcoming Regulatory Hurdles to AI
- Enterprise Imaging and Managing the IT Supply Chain
- And much more!

**Attendee Profile:** Radiologists, technologists, practice leaders, policymakers, quality organization representatives, federal agency representatives, congressional staff. With an expected attendance of 150 professionals, this is an ideal opportunity to meet with thought leaders and decision makers to create awareness of your products and services. Our attendees make and/or influence the purchasing decisions at their organizations/institutions.



- **New in 2019!** An onsite **Demonstration Lab** featuring **ACR AI-LAB**. You'll gain a better understanding of how radiologists can use **ACR AI-LAB** tools to learn the basics of AI and participate in the creation, evaluation and use of health care AI.

# SPONSORSHIP OPPORTUNITIES



## PLATINUM SPONSOR (2 available)

Exhibitor benefits, plus:

**\$10,000**

- Recognition as the Informatics Demo Lab sponsor with signage at the ACR AI-LAB™ Demo Lab entrance
- Choice of exhibit table in prime location (first come, first served)
- One additional full-conference registration, including all conference meals and special events
- Company logo on signage for chosen sponsored event
- Half page ad in conference program

## PREMIUM SPONSOR (2 available)

Exhibitor benefits, plus:

**\$5,000**

- Recognition as the Lunch or Cocktail Reception sponsor with signage
- Choice of exhibit table in prime location (first come, first served)
- One additional full-conference registration, including all conference meals and special events
- Sponsorship of either Lunch (Day 1) or Cocktail reception (first come, first served)
- Company logo on signage for chosen sponsored event
- Quarter-page ad in conference program

# EXHIBIT INFORMATION

## [Online Payment/Registration Form](#)

**Exhibit Space:** Directly adjacent to main meeting space.

**Fee:** \$2,750 (tabletop space) includes:

- One (1) six foot skirted table, waste basket and two (2) chairs
- Two (2) booth personnel permitted per exhibit space
- Access to attendee breakfasts, lunch, networking breaks and reception

### Exhibit Hall Hours (subject to change)

#### Set-Up

Saturday, October 5  
7:00 – 8:00 a.m.

#### Show Hours

Saturday, October 5  
8:00 a.m. – 6:30 p.m.

Sunday, October 6  
7:00 a.m. – Noon

#### Tear Down

Sunday, October 6  
Noon – 1:00 p.m.



### Schedule at a Glance

Saturday, October 5, 2019

8:00	—	9:00 a.m.	Exhibit Hall — Breakfast
9:00	—	11:00 a.m.	Pavillion — General Session
11:00	—	11:30 a.m.	Networking Break
11:30 a.m.	—	1:00 p.m.	Pavillion — General Session
1:00	—	2:00 p.m.	Lunch with Exhibitors
2:00	—	3:30 p.m.	Pavillion — General Session
3:30	—	4:00 p.m.	Networking Break
4:00	—	5:30 p.m.	Pavillion — General Session
5:30	—	6:30 p.m.	Reception

Sunday, October 6, 2019

7:00	—	8:00 a.m.	Exhibit Hall — Breakfast
8:00	—	10:00 a.m.	Pavillion — General Session
10:00	—	10:15 a.m.	Break
10:15 a.m.	—	Noon	Pavillion — General Session

Please contact Barbara Hickman at [bhickman@acr.org](mailto:bhickman@acr.org)  
for more information on exhibits or sponsorships.

# EXHIBITOR SHOW REGULATIONS

1. Exhibit space will be allocated on a first-paid, first served basis. Priority will be determined by date of receipt of application for space accompanied by required payment.
2. Application for space must be accompanied by the full fee in order to guarantee reservation. Exhibiting/sponsoring company will remain responsible for payment of space. Terms are enforced regardless if sponsor/exhibitor does not attend, fails or elects not to participate in conference, or if exhibit space is resold due to notification of absence. No refunds.
3. All tabletops must fit within the confines of their assigned space so as not to impede traffic flow, infringe on the space of other exhibitors, or violate the emergency exit routes set forth by the fire marshal.
4. No exhibitor shall assign, sublet, or share the whole or any part of the space contracted to them. Exhibitors agree to limit the service and/or materials displayed in their exhibit area to those purveyed by the exhibitor, with the exception that other proprietary equipment may be used solely for the purpose of demonstrating the materials or services of the exhibitor.
5. ACR reserves the right to impose limitation on noise levels and any other method of operation which becomes objectionable. Any distribution of literature or samples shall be limited to the exhibitor's booth. Exhibitors may not interfere with collateral that is not produced by said exhibitor. Violation of this will result in cancellation of exhibit space during show without refund.
6. If ACR should be prevented from holding the exhibition for any reason beyond ACR's control (such as, but not limited to, damage to the building, riots, strikes, acts of government, or acts of God) or if an exhibitor cannot occupy the assigned exhibit space due to reasons beyond ACR's control, then ACR has the right to cancel the exhibition or any part thereof, with no further liability to the exhibitor other than a refund of exhibit space fee, less a proportionate share of the exposition cost incurred.
7. Neither the management of the host facility nor ACR shall be liable for the damage, loss, or destruction to the exhibits by reason of fire, theft, accident, or other destructive causes. Exhibitor shall lease booth(s) at his/her sole risk. Neither the management of the host facility, ACR, nor any of their agents, servants, or employees will be accountable or liable for accidents to exhibitors, their agents, or employees.
8. The exhibitor shall be liable to the host facility and/or ACR for any damage to the building and/or the furniture and fixtures contained therein, which shall occur through acts or omissions of the exhibitor.
9. Exhibitor assumes the entire responsibility and hereby agrees to protect, indemnify, defend, and hold harmless ACR, the host facility, their officers, employees, and agents against all claims, losses, and damages to persons and property, governmental charges or fines, and attorney's fees arising out of or caused by exhibitors installation, removal, maintenance, occupancy, or use of the exhibition premises or any part thereof, including any outside exhibit areas.
10. Exhibitor acknowledges that ACR does not maintain and is not responsible for obtaining insurance covering exhibitor's property. Exhibitors are advised to obtain business interruption and property damage and loss insurance to cover such occurrences.
11. The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.
12. **Payment Deadline: September 15, 2019.** All fees must be paid in full by the deadline. Applications received after September 15, 2019 must be accompanied by full payment.

# HOTEL INFORMATION

(Please note all events will be held at the Ronald Reagan Building)

## JW Marriott Washington DC

1331 Pennsylvania Avenue NW  
Washington, DC 20004

Experience luxury and sophistication in the heart of downtown Washington, DC. Perfectly located on Pennsylvania Avenue near the White House, this impeccable hotel places you close to all our capital city offers. Step outside our doors for an easy stroll to the National Mall to tour memorials and historic monuments, visit the International Spy Museum or explore the many branches of the Smithsonian Institute. Within the hotel, you'll discover graciously designed rooms, many with views of the city, flavorful dining in our popular restaurants, a 24-hour fitness center that lets you workout on your schedule and an experienced hotel team ready to assist with whatever you require.

A small block of guest rooms is being held at the JW Marriott, 1331 Pennsylvania Avenue NW, Washington, DC for the nights of Friday, October 4 and Saturday, October 5.

**Rate:** \$259 plus 14.95% tax

Please note that rooms at the discounted rate may be sold out prior to the cutoff date.

**Reservation Deadline: September 6, 2019**

### For Reservations

**Reservations Toll Free:** 1-800-393-2503

**Reservations Local Phone:** 202-393-2000

**Group:** ACR Informatics Summit

Other nearby hotels include:

- Willard Intercontinental Hotel, 1401 Pennsylvania Avenue NW, Washington, DC. Phone: 202-628-9100
- W Hotel, 515 15th Street NW, Washington, DC. Phone: 202-661-2400
- Marriott Metro Center, 775 12th Street NW, Washington, DC. Phone: 202-737-2200



Please note that the ACR has not contracted with any of the hotels, other than the JW Marriott, for discounted rates.