***International Day of Radiology***

**Celebrates Radiology Professionals’ Essential Role in Health Care**

Thursday, November 8, is the seventh annual International Day of Radiology (IDoR). **[ORGANIZATION NAME]** is proud to take part in the event, which recognizes the importance of radiology research, diagnosis and treatment for safe patient care.

IDoR recognizes the many innovations in radiology research that have revolutionized modern medicine, produced great technological leaps, enabled more effective and efficient care and saved countless lives.

“Imaging exams have revolutionized modern medicine, produced technological advances, and enabled more effective and efficient patient care. Radiology professionals are also among the first to embrace AI in health care, to work towards more patient- and family-centered care, and are on the front lines of prevention and early detection of diseases like breast and colorectal cancer. Today we recognize the lives saved and extended worldwide by medical imaging, and look forward to future advances in patient care that ongoing research will provide in the years to come,” said **[SPOKESPERSON].**

**[ORGANIZATION NAME]** is one of nearly 170 radiology-related professional societies from around the globe taking part in International Day of Radiology — the 123rd anniversary of the discovery of the X-ray. IDoR falls during the additional celebration of [National Radiologic Technology Week](https://www.asrt.org/events-and-conferences/national-radiologic-technology-week?utm_source=everyone_nonmbr_1stemail&utm_medium=email&utm_content=header_image&utm_campaign=NRTW18&_zs=W0kKd1&_zl=HFi25) – Nov. 4-10.

[**OPTIONAL:** Insert highlights and specific accomplishments at your organization or location; e.g. “Here in [CITY/STATE], [radiologists/medical physicists/radiation technologists] have done x, y, z – impacting ##### patients/citizens].

For additional patient information on radiology procedures, screenings, wellness and safety topics, please visit [www.radiologyinfo.org](http://www.radiologyinfo.org), a collaborative effort of the American College of Radiology and the Radiological Society of North America.

For additional information on the history of International Day of Radiology, visit<http://www.internationaldayofradiology.com/>.

**To speak with a spokesperson, contact [NAME] at [PHONE NUMBER] or [EMAIL].**