#IDoR2019 Template Social Media Content

**OVERVIEW**

The mission of the International Day of Radiology (IDoR) is to build greater public awareness of the value that radiology research, diagnosis and treatment contribute to safe patient care, and to build understanding of the vital role radiology professionals perform in health care delivery.

The eighth annual IDoR, on November 8, 2019, marks the 124th anniversary of Dr. Wilhelm Conrad Röntgen’s discovery of the X-ray. A joint effort of the American College of Radiology, the Radiological Society of North America (RSNA) and the European Society of Radiology (ESR), the event highlights the tremendous advances in modern health care made possible by medical imaging.

We invite you to join the conversation on social media using #IDoR2019. Below is some template social media content to help you get started — please customize as you see fit! You can also retweet and comment on posts from the American College of Radiology, RSNA and ESR.

* + Twitter: [@RadiologyACR](https://twitter.com/radiologyacr)
  + Facebook: [American College of Radiology](https://www.facebook.com/AmericanCollegeOfRadiology/)
  + Instagram: [@RadiologyACR](https://www.instagram.com/radiologyacr/)
  + LinkedIn: [American College of Radiology](https://www.linkedin.com/company/american-college-of-radiology/)

**TEMPLATE POSTS**

* Save the date! Nov. 8 is the International Day of Radiology. We’re excited to join @RadiologyACR, @RSNA and @myESR in celebrating the world of difference #radiology makes every day. #IDoR2019
* There may be only one day for #IDoR2019, but medical imaging makes a world of difference for patients EVERY day. Join us in celebrating on Nov. 8! [www.acr.org/IDoR](http://www.acr.org/IDoR)
* DYK that Dr. Wilhelm Rontgen discovered the X-ray 124 years ago on Nov. 8? #Radiology has done a lot to revolutionize modern medicine since then, including [fill in blank with your/your organization’s accomplishment, linking back to a relevant blog post or news article] #IDoR2019
* The International Day of Radiology recognizes the lives saved and extended worldwide by medical imaging and radiology research, diagnosis and treatment. #IDoR2019
* Recognize the contributions #radiology makes to patient care and safety. Celebrate with us on Nov. 8th! #IDoR2019
* Radiology is one of the top 10 medical advances of the last 1,000 years. On Nov. 8th, we’re celebrating! Learn more: www.internationaldayofradiology.com #IDoR2019

[For Week of Nov. 3-9]

* Did you know #IDoR2019 takes place during National Radiologic Technology Week (Nov. 3-9)? Today we salute all RTs for their critical contributions to patient care #NRTW #RadTechWeek