I’ll Have the Lasagna, Hold the Omicron

- Eric Rubin, MD, FACR
- Southeast Radiology, LTD
- Chair, ACR Human Resources Commission
- President, Pennsylvania Radiological Society
About Me and My Group

- General Diagnostic Radiologist
- Private Practice
- Nearly 18 Years in Practice
- 20-25 Rads
- Suburban Philadelphia (DELCO)
- Wife, 3 kids, Dog
- Opened Local Small Business – October, 2021
Goal
I Tell You, You Tell Me
March - June 2020
Wave 1

- Chaotic Fluid Situation
- Decreased Stress? Loss of Control?
- In House? Home? Balance?
- Teleradiology
- Mammo
- IR c/w Diagnostic
- Hospital Beds Filled with COVID-19 Patients
- Imaging Referrals Plummet
- Your Experience?
December 2021 – February 2022
Wave 2/Omicron
Hospital System

- Hospital System Destabilization
  - Maintaining Staff (Quit or Dismissed)
  - Sick Staff (Radiology and Other Services)
  - Hiring Staff
  - Rapidly Increasing Labor Costs
  - PE Owned System
- ED Bottleneck
  - ED Holds
  - Divert
  - Enough IP Beds/Insufficient Staff
- Hospital Closes
December 2021 – February 2022
Wave 2/Omicron
Radiology Impact

- Unexpected Changes in Radiologist Availability
- Imaging Volume Back to Baseline (and Above)
  - Imaging COVID patients
- Mammo Bounceback/Shift in Screening Schedules
- Mammo Screening Shift

- YOUR EXPERIENCE?
What Next?

- Hospital System for Sale
  - Ballooning Labor Costs
  - Letter of Intent
  - Another Hospital Closes
- Group
  - Churn
  - Hard to Hire
  - AND....
Teleradiology

- Trainees and Radiologists Seek Telerad Opportunities
  - Salary Benchmark Evolution
  - Recognition of Decreased Need for Rads in Seats
  - Telerad ‘Company’ → Groups with Telerad

- YOUR THOUGHTS ON TELERAD…
  - What is it?
  - Why is it Preferred by so Many?
Beyond the Office…

- Time to consider opportunities
- February 2021
- Convergence of ideas – The ‘Why’
- Location, Location, Location
- Live to Work → Work to Live
- Return to ‘Normal’?
- **WHAT DID YOU DO?**