International Radiology Outreach: Non-Clinical Education

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Disclosures

• No relevant disclosures for this presentation
Thanks

- Drs. Nathan and Pyatt for this kind invitation to participate in this important program
- Anne Marie Pascoe, Jennifer Pendo and the entire team at the Radiology Leadership Institute
- Dr. McGinty for the opportunity to collaborate with the International Society of Radiology
Goals for this talk

• Provide perspectives on how to succeed in International outreach
• Widen the horizons of what trans-national outreach in radiology can mean
• Avoid pitfalls that limit effectiveness in global education efforts
International Radiology Education-
Go with an Open Mind
Clinical and Non-Clinical Variability Factors

1. Disease incidence: geographic factors
2. Stage of disease at imaging presentation
3. Genetic differences in disease type and incidence
4. Technology availability
5. Economics
6. Political structure
7. Societal values
8. Cultural norms
9. Current leadership structures and patterns
Foundational Issues for Leadership Success

**Series of workshops:** *Being an Effective Leader – Core Principles for Success*

Focus on foundational leadership principles and skills that 21st century radiologist will need to succeed regardless of where they live and work.

- Inverted classroom style
  - Three 45-minute asynchronous recorded lectures (links to supplemental resource materials)
  - Three hour synchronous audience participation workshop to incorporate a variety of learning formats and opportunities including role-plays, cohort exercises, video/audio clips, and interactive practice sessions
- Content designed to be geographically relevant
Leadership Coaching Program with Zambian Radiology Community

- Preparatory discussions with Dr. Veronica Sichizya
- Focus group and pre-program survey with representatives from radiology community to inform content development
- Collaborative content development with faculty to ensure alignment
- Creation of participant only web page with access to the three recorded webinars and other program information
- Live interactive workshop session including discussion of “real world” scenarios with 8 participants at all stages of practice
- Post event evaluation
- Planned 3, 6 and 12 month follow-up and mentorship
- Expansion to other geographies in 2022
Being an Effective Leader
Core Principles for Success

In challenging, changing times, radiologists need to lead.
This course is designed to help radiologists in Sub-Saharan Africa build their leadership skills.
The virtual program focuses on foundational leadership principles that are essential to succeed. On-demand training modules enable participants to learn at their own pace, and a hands-on workshop with customized cases fosters deeper discussion and Q&A with faculty and colleagues.

On-demand learning modules available the week of Sept. 20
Participants will receive access to three on-demand learning modules presented by Radiology Leadership Institute Faculty:
- Leading Yourself by Harprit Bedi, MD
- Leading Teams by Geraldine McGinty, MD, MBA, FACP
- Leading Change by Ryan K. Lee, MD, MBA

Hands-on Workshop | Oct. 19, 2pm CAT
Participants will come together with faculty and peers for a virtual, three-hour workshop on Tuesday, Oct. 19, 2021, from 2–5 pm CAT (Central African Time).

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Faculty</th>
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<tbody>
<tr>
<td>2:00–2:20pm CAT</td>
<td>Welcome and Workshop Overview</td>
<td>Frank J. Lexa, MD, MBA, FACP</td>
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<tr>
<td>2:20–2:35pm CAT</td>
<td>Leading Yourself Overview</td>
<td>Harprit Bedi, MD</td>
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<td>2:35–2:50pm CAT</td>
<td>Leading Teams Overview</td>
<td>Geraldine McGinty, MD, MBA, FACP</td>
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<td>2:50–3:05pm CAT</td>
<td>Leading Change Overview</td>
<td>Ryan K. Lee, MD, MBA</td>
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<td>3:05–3:30pm CAT</td>
<td>Case Scenario #1 Activity and Discussion</td>
<td>Faculty Panel and Participants</td>
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<tr>
<td>3:35–3:45pm CAT</td>
<td>Break</td>
<td>All Faculty and Participants</td>
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<tr>
<td>3:45–4:15pm CAT</td>
<td>Case Scenario #2 Activity and Discussion</td>
<td>Faculty Panel and Participants</td>
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<tr>
<td>4:15–5:00pm CAT</td>
<td>Q&amp;A and Next Steps</td>
<td>Faculty Panel and Participants</td>
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Requirements:
1. Internet access.
2. Learning modules and workshop will be in English.
3. Time commitment: two hours for content modules and three hours for workshop participation.
4. Completion of post-program evaluation.

HPCZ CPE points may be available.
Summary

• There is an international appetite for non-clinical education that is radiology-centric
• Non-clinical domains have additional opportunities and pitfalls
• Begin with listening and asking the right questions
• Content needs to be culturally specific-bespoke, not boilerplate if it is to have high impact
Thanks!

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