ACR Looking Ahead: Steps Forward for the Coalition and Action Items

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Conflicts of Interest Disclosure(s)

Disclosures potentially relevant to this presentation:

- ACR Foundation Board
- AMA Foundation Board of Directors
- AMA HOD (ASNR delegate)
What creates health?

BOC and CSC Strategic Plan Review

Environmental Assessment and 2017 Update: Six Strategic Goals

- Health Care Payment Policies and Practice Models
- Radiology and Patient-Centered Care
- External Relationships
- Innovation and Research: From Science to Practice and Policy
- Data Science
- Membership and Member Engagement
BOC and CSC Strategic Plan Review

HEALTH EQUITY

Health Care Payment Policies and Practice Models
Radiology and Patient-Centered Care
External Relationships
Innovation and Research: From Science to Practice and Policy
Data Science
Membership and Member Engagement
RADIOLOGY’s Central Role

- Leadership in *high quality imaging care*
- Screening
- Diagnosis
- Treatment planning
- Treatment – IR, RO
- Monitoring
Radiology Health Equity Coalition: Where all of radiology comes together to make a difference

- Black Americans with diabetes are 3X more likely to lose a limb to amputation than others.¹
- 39% of those without health insurance had a mammogram in the past 2 years, and 75% of those with health insurance had a mammogram in the past 2 years.²
- Lung cancer outcomes disparities — particularly among women, Black men and those in rural areas may be eased under new USPSTF guidelines.³

RADIOLOGY - SPECIFIC OPPORTUNITIES

- Address disparities, measurably change outcomes
- Identify gaps in access, care
- Collect, disseminate resources, initiatives, best practices
- Collaborate on programs, services empower members to act
- Advocate for, connect w/ patients and community members
Health Equity

COALITION . . . HOW?

“Start where you are, use what you have, do what you can”

– Arthur Ashe, Days of Grace
An Introduction to Health Disparities for the Practicing Radiologist

Nabila M. Safdar, MD, MPH

Abstract
A substantial and growing body of literature explores health disparities in radiology and imaging. The term "health disparities" refers to health differences related to disadvantages experienced by vulnerable populations, often caused by underlying social determinants of health. As such, health disparities are often closely tied to issues of social justice. Radiologists can work to reduce health disparities in different ways, including through supporting education, diversity and inclusion efforts, disparities research, and advocacy.

Key Words: Health disparities, social determinants of health, diversity and inclusion, advocacy, social justice

5/16/21: Press Release - Radiology Professionals’ Opportunity to “Commit to Act” to Advance Health Equity
Progress to Date

- **ACR support:**
  - Staff and Infrastructure budget through 2022:
    - Web site development
    - Resource guide platform (Confluence and Smartsheet)
  - Forbes-Tate Engagement
    - “neutral” advisor; track record of bipartisan success
  - ACR Marketing to explore logo and branding under MT advisement
  - Develop HE Resources toolkit (*leveraging PFCC format*)
ACR’s Role: Convener of the Coalition

“Nobody will own this . . .
. . . because *Everybody* needs to own this!”

- Coalition – network of patient-focused radiologists

- MOBILIZATION TEAM (MT) MEMBERS
  - ABR, ACR, ARRS, AUR, RSNA, SCARD, SIR
  - Radiology Section Councils of AMA and NMA

Photo Credit: [https://www.cybertalk.org/2018/10/30/stopping-ripple-effect-compromised-data/](https://www.cybertalk.org/2018/10/30/stopping-ripple-effect-compromised-data/)
MOBILIZATION TEAM TASKS

- DEVELOP A COALITION PLEDGE and PRINCIPLES
- CANVASS RESOURCES and EFFORTS UNDERWAY
- IDENTIFY GOALS
- DEVELOP AN OPERATIONAL ACTION PLAN
- Governance Structure and Cost Shared Sustainability
Mobilization Team Progress

- **Statement of Purpose**
- **Model PR Communication for membership organizations**
- Mobilization Team (MT) member engagement w/ NACHC
  - FQHC exploration
- Develop HE Resources toolkit (*leveraging PFCC format*)
- Radiology Services Disparity Directory *(HPI, RSNA, SIR)*
- Academic Societies Survey *(AUR, SCARD)*
EARLY IMPACT

- ACR quoted/cited in 32 articles on health equity reaching 89 Million readers:
  - MSN Health and Fitness, Chicago Tribune, NPR and radiology news
- Equivalent advertising would cost $187,000

- Ongoing social media:
  - 19 posts,
  - 163,569 impressions,
  - 481 engagements (*likes, comments, retweets, shares*)
  - 206 link clicks

Graphic Credit: Eric Zener – Big Splash Study III; Turner Carroll Gallery
RESOURCES assembled and communicated

- ACR.org/healthequity – Landing page with form to “Commit to Act”
- RLI Power Hour Webinar: Vision Beyond the Reading Room: The Radiologist’s Role in Health Equity
- Voice of Radiology Blog: Health Equity Is Radiology’s Lane
- JACR Health Equity Article Collection (goal is dedicated link)
- Radiology: Narrowing the Gap: Imaging Disparities in Radiology
- RLI Taking the Lead Podcast: Amy K. Patel, Leading for Access
- Changemakers Profile: Bridging Disparities Through Health Equity
- In Practice: A Challenge For Our Times: Delivering Equitable Care For All
OUTREACH

- State Chapters
- Radiology Specialty Societies
- ISC Membership
  - Leverage expertise, core competencies of each radiology organization
- Academic Institutions
- Corporate and Private Practices
- Funders (public and private sectors)
ACR Catalog

Understanding and Pursuing Health Equity: Opportunities to Take Action

This 1.5 hour webinar recording is designed to provide radiologists with insight on how they can take action to ensure quality care for all members of their communities. Presenters include leaders from the American Medical Association (AMA) and the American College of Radiology (ACR) in the areas of health system equity and inclusion. Experts describe how overcoming racial, socio-economic, and geographical barriers supports high quality imaging care and vibrant practices. Earn 1.5 AMA PRA Category 1 Credits™.

CME available 10/20 – 10/22
“For the ACR, the goal to strive toward health equity should not, and will not, be about partisan or identity politics.”

—Howard B. Fleishon, MD, MMM, FACR

This is about our moral obligation as physicians and radiologists.

This is about standing up for our patients and their individual needs.

... a significant opportunity to declare [AND DEMONSTRATE]
that radiology can make a difference!
Health Equity COALITION

“It is always the right time to do what is right”

—Dr Martin Luther King, Jr
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https://hipwallpaper.com/next-steps-wallpapers/