

Lawrence R. Muroff, MD, FACR

Lawrence R. Muroff, MD, FACR is the immediate past CEO & President of Imaging Consultants, Inc., providers of consulting services to radiologists, hospitals, and corporations.

Dr. Muroff is an Adjunct Clinical Professor of Radiology at both the University of Florida and the University of South Florida Colleges of Medicine, and he is President Emeritus of Educational Symposia, Inc., one of the largest educators of diagnostic imagers in the country. Dr. Muroff served as the Director of MR, CT and Nuclear Medicine at University Community Hospital, Tampa, Florida from 1974 to 1994. For twenty years he was a member of a 45-man/woman radiology practice in which he served in several leadership positions, including CEO.

Lawrence Muroff is an honors graduate of Dartmouth College and Harvard Medical School, a member of Phi Beta Kappa and Alpha Omega Alpha, and a recipient of the Gold Medal of the Florida Radiological Society. In 2013 the American College of Radiology (ACR) named Dr. Muroff a recipient of the specialty's highest honor, the ACR Gold Medal. Recently, Dr. Muroff was awarded the 2016-2017 Dartmouth Medical School Distinguished Career Achievement Award.

Dr. Muroff is listed in *Who's Who in America* and *Who's Who in the World*. He is also listed in the publication, *The Best Doctors in America 2000*. His radiology socio-economic expertise and his educational expertise were recognized in separate cover stories in *Diagnostic Imaging*. Similarly, he was featured in a cover story in *Imaging Economics*. Dr. Muroff was designated by *Aunt Minnie* as Radiology's Most Effective Educator: 2010.

Dr. Muroff is a past president of the Clinical Magnetic Resonance Society. He is also a past president of the American College of Nuclear Physicians. Dr. Muroff is a past member of the Board of Chancellors of the American College of Radiology. He is an inaugural Board member of both the ACR Radiology Leadership Institute and the Neiman Health Policy Institute. Lawrence Muroff has served on the Board of Trustees of the Society of Nuclear Medicine and the Society of Magnetic Resonance Imaging. Regionally, he has served as president of the Southeastern Chapter of the Society of Nuclear Medicine, the Florida Radiological Society, and the Florida Association of Nuclear Physicians.

Dr. Muroff has authored more than 80 scientific and socio-economic articles, and he has presented over 1100 invited lectures throughout the United States and Europe. He previously served for 23 years as a guest examiner for the American Board of Radiology.