



24

20

Annual Meeting of the

# Florida Radiological Society

# Florida Radiology Business Management Association

**Forging Ahead into the  
Brave New World of Radiology**

**July 19 – 21, 2024**

The Ritz-Carlton Orlando, Grande Lakes • Orlando, FL

**Radiology Program:**

11.0 AMA PRA Category 1 Credit(s)<sup>TM</sup>

**Radiation Oncology Program:**

4.5 AMA PRA Category 1 Credit(s)<sup>TM</sup>



## RADIOLOGY PROGRAM

### ABOUT THE SCHEDULE

The 2024 Annual meeting of the FRS & FRBMA will focus on strategic planning for leadership and collaboration across healthcare systems and industry to help radiologists deliver optimal patient care. This year's theme is "Forging Ahead into the Brave New World of Radiology." Friday evening, exhibitors and members come together for the popular Wine and Cheese Reception in the Exhibit Hall. We are always very grateful for the exhibitors' support of the FRS and the FRBMA and appreciate the opportunity to thank them personally. There are additional opportunities to interact with the exhibitors on Saturday as the breakfast and coffee break will be held in the Exhibit Hall, and lunch with the exhibitors allows for continued discussion and interaction.

The Radiology Practice Management Session begins on Friday afternoon with Dr. Lawrence R. Muroff, MD, FACR "The Worst Mistakes I Have Seen Radiology Groups Make," Ted Burnes, MPA "ACR Legislative Updates," Richard L. Duszak, MD, FACR, FSIR, FRBMA **The Keynote Radiology Practice Management Lecture:** "The Cost of Imaging: First, Do No Harm," and Frank J. Lexa, MD, MBA, FACR "Strategies for Recruiting and Retaining Radiologists."

The Radiology General Session begins on Saturday morning with an outstanding lineup of nationally recognized speakers featuring Joshua A. Hirsch, MD, FACR, FSIR, FSNIS **The Lawrence R. Muroff, MD, FACR, Radiology Leadership Lecture:** "Health Policy Intersects with Radiology: from CPT/RUC and Surprise Billing to Sustainability," Alan H. Matsumoto, MD, FACR, FSIR, FAHA "ACR Update," Frank J. Lexa, MD, MBA, FACR **The Steven G. Miles, MD, FACR, Radiology Socioeconomic Lecture:** "Strategic Planning for Individual Radiologists: How to plan for a successful 30-year career and also take care of 'future you,'" and Kurt Schoppe, MD **The Philip S. Cook, MD, FACR, FSIR, Strategic Issues Lecture:** "Strategy Development When Dealing with Hospital & Practice Leadership."

Saturday afternoon will feature Paul J. Chang, MD, FACR, FSIIM **The Richard L. Morin, PhD, FACR, FAAPM, Informatics Lecture:** "Practical and Immediate AI Solutions & Anticipated Impacts of AI on Early Career Radiologists" and Amy Patel, MD "Balancing Personal, Clinical and Administrative Duties - Do I Have Time to Do All of This?," followed by the resident poster symposium and breakout sessions for Radiation Oncology and the Resident and Fellow Section. The afternoon will conclude with Richard L. Duszak, MD, FACR, FSIR, FRBMA "Creating a Learning Healthcare System...the Reasonably Unreasonable Way," and Barbara Rubel, MBA, FRBMA "Cybersecurity: How to Protect your Practice" and "2025 Proposed MPFS Update."

The Gold Medal Reception and Awards Ceremony, our marquee event, will be held early Saturday evening to honor the FRS Gold Medal recipient, the FRBMA Above and Beyond Award recipient, and The LaDonna Nichols Lifetime Achievement Award recipient. Other outstanding FRS and FRBMA members will be recognized for their contributions to the practice of radiology throughout the year. An early start time for this event allows attendees and exhibitors the opportunity to enjoy the rest of the evening on their own.

Sunday begins with **The Charles D. Williams, MD, FACR, Legacy Lecture and Breakfast:** "PET Imaging: Past, Present, and Future," presented by Thomas Yuschok, MD, FACR, and **The Clinical Keynote Lecture:** "Humanity and the Radiologist in the Era of Productivity & AI," presented by Richard Gunderman, MD, PhD, followed by three clinical hot topic lectures given by junior faculty from programs around the state of Florida.



## RADIATION ONCOLOGY PROGRAM

### TARGET AUDIENCE

This CME activity is structured as a practical teaching course for radiology imaging physicians, radiation therapy physicians, and their business managers. It should also benefit radiologists, radiation oncologists, and nuclear medicine physicians, as well as other physicians who supervise and interpret these studies.

### SCIENTIFIC SPONSOR

Educational Symposia

### EDUCATIONAL OBJECTIVES

Attendees should, at the completion of this course, be able to:

- Evaluate current socioeconomic issues facing radiologists, radiation oncologists, and radiology business managers and understand how to prepare for change.
- Learn about technology and payment trends that could impact radiology over the next decade.
- Understand how to be a better clinician and leader.

*No special educational preparation is required for this CME activity.*

### ACCREDITATION

**Physicians:** This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education through the joint providership of Educational Symposia and the Florida Radiological Society. Educational Symposia is accredited by the ACCME to provide continuing medical education for physicians.

Educational Symposia designates this live educational activity for a maximum of 11.0 *AMA PRA Category 1 Credit(s)*<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

### ABOUT THE MEETING

The Radiation Oncology session will include presentations from both attending faculty and residents. Presentations will review important issues including the importance of radiation oncology involvement in ACR/FRS, the economics of brachytherapy, radiotherapy in the age of circulating tumor markers, the role of adaptive therapy for GI cancer and how cancer disparities affect the incarcerated population.

### TARGET AUDIENCE

This symposium is structured as a practical teaching course for radiation oncologists in academic and community practice.

### SCIENTIFIC SPONSOR

Educational Symposia

### EDUCATIONAL OBJECTIVES

Attendees should, at the completion of this course, be able to:

- Understand the importance of radiation oncology involvement in ACR/FRS.
- Appreciate the economics of brachytherapy.
- Examine radiotherapy in the age of circulating tumor markers.
- Learn the role of adaptive therapy for GI cancer.
- Discuss how cancer disparities affect the incarcerated population.

*No special educational preparation is required for this CME activity.*

### ACCREDITATION

**Physicians:** This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Educational Symposia and the Florida Radiological Society. Educational Symposia is accredited by the ACCME to provide continuing medical education for physicians.

Educational Symposia designates this live activity for a maximum of 4.5 *AMA PRA Category 1 Credit(s)*<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Radiology & Radiation Oncology combined: Those registering and attending the Radiology Program on Friday and Sunday will have the opportunity to claim an additional 5.0 *AMA PRA Category 1 Credit(s)*<sup>™</sup> during the accredited portions of the program.



## FRS YPS Networking Breakfast • Identify Opportunities of Organized Radiology

Friday, July 19, 2024 • 8:00 AM – 9:30 AM

For radiologists and radiation oncologists within 8 years of finishing training, join us in kicking off the annual FRS/FRBMA meeting with an overview of what to expect and who to meet based on your interests and goals. Get to know your fellow young professionals from across the country and hear from them about how to get the most out of participating in organized radiology.

These meetings have packed agendas with so much excellent content that it can be overwhelming for new attendees. You'll

hear from other early career physicians about how to get involved in programs offered by the FRS and ACR that can benefit you and your patients.

The cost to attend the YPS breakfast is \$20 and you can sign up when registering for the meeting.

Looking forward to seeing you there!

## Medical Student Opportunity for Residency Program Meet and Greet

Friday, July 19, 2024 • 6:00 PM – 7:00 PM



The FRS is hosting the 2nd annual meet and greet between Florida medical students and Florida diagnostic radiology, interventional radiology and radiation oncology residency programs! This is the perfect opportunity for medical students to learn about residency programs, as well as residency programs getting to know prospective applicants before next year's interview season.

Join us Friday Evening prior to the Wine and Cheese Reception to meet with representatives from more than 10 residency programs and students from several universities across the state.

If you have any questions or would like to RSVP, please contact the FRS-RFS Medical Student Outreach Officer, Dr. Daniel Golden at [rfs.studentoutreach@flrad.org](mailto:rfs.studentoutreach@flrad.org).

## 2024 FRS Annual Meeting Radiologists Job Fair

Sunday, July 21, 2024 • 11:15 AM - 2:00 PM

First created in 2021, the Radiologist Job Fair was in response to requests from both Florida radiologists-in-training seeking employment and Florida radiology groups seeking to hire radiologists.

The FRS Job Fair is open to all Florida radiology, radiation oncology and medical physics residents and fellows-in-training, who are seeking employment opportunities.

## ATTENTION HIRING EMPLOYERS

Early Registration is Recommended

The event is structured to provide attendees the opportunity to hear from all of the hiring companies which is followed by ample time for networking with company representatives. Plan on attending this hosted, professional, and informal Job Fair for both present and future Florida radiology positions. Refreshments will be provided.

Separate registration for the event is REQUIRED and is FREE to all those seeking employment. Hiring employers interested in participating in the Job Fair may contact Lorraine Roger at [lroger@edusymp.com](mailto:lroger@edusymp.com) for more information.

## FRS Contact

Lorraine Roger

Email: [lroger@edusymp.com](mailto:lroger@edusymp.com)

Phone: (813) 806-1070

## FRBMA Contact

Barbara F. Rubel, MBA, FRBMA

Email: [brubel@msnllc.com](mailto:brubel@msnllc.com)

Phone: 770-823-3597 (Cell)



**FRS:** President - Laura Vallow, M.D. | **FRBMA:** President - Lisa Adams, MBA, CEO

## 2024 Annual Meeting Program Chairs

**Santo Maimone, M.D.**  
Radiology Program Chair

**Barbara Rubel, MBA, FRBMA**  
FRBMA Co-Program Chair

**Jeff Younger, MHA, FACHE, FRBMA**  
FRBMA Co-Program Chair

**Jennifer Peterson, M.D.**  
Radiation Oncology Program Chair

**Brittany Rea, M.D.**  
RFS President & Program Chair

## 2023 – 2024 FRS Program and Education Committee

**Chair:**  
**Philip S. Cook, M.D., FACR, FSIR**

**Lisa Adams, CEO, MBA**

**James Banks, M.D.**

**Gregg A. Baran, M.D., FACR**

**Joseph G. Cernigliaro, M.D., FACR**

**Chintan Desai, M.D., FACR**

**Daryl J. Eber, M.D.**

**Sonia Gupta, M.D.**

**B. Nicholas Hatton, M.D.**

**Douglas N. Hornsby, M.D., FACR**

**Rajendra Kedar, M.D., FACR**

**Co-Chair:**  
**Richard L. Morin, Ph.D., FACR**

**Haley Letter, M.D.**

**Patricia Mergo, M.D., FACR**

**Tans Lucien Mohammed, M.D.**

**Lawrence R. Muroff, M.D., FACR**

**Cedric Pluguez-Turull, M.D.**

**Alan Porter, M.D., FACR**

**Kurt F. Scherer, M.D.**

**Daniel Singer, M.D., FACR**

**Laura A. Vallow, M.D.**

**DISCLAIMER:** The **FRS&FRBMA** and Educational Symposia (ESI) as planners and presenters of this meeting, and Professional Travel as the official travel agency for this meeting, claim no liability for the acts of any suppliers or the safety of any attendees while in transit to, from, or during this event or any optional activities. The total amount of liability, if any, for the **FRS&FRBMA** and Educational Symposia is limited to a refund of the registration fee, and Professional Travel's responsibility is limited to that of an agent.

**ADA COMPLIANCE:** The **FRS&FRBMA** and Educational Symposia wish to ensure that no individual with a disability is excluded, denied services, segregated or otherwise treated differently from other individuals because of the absence of auxiliary aids and services. If you need any auxiliary aids or services identified in the Americans with Disabilities Act, please contact our office at (813) 806-1000.

## FRBMA & FRS Radiology Faculty

### **Lisa Adams, MBA, CEO**

Chief Executive Officer  
Radiology Imaging Associates  
Daytona Beach, FL

### **Ted Burnes, MPA**

Senior Director of Political Affairs  
American College of Radiology  
Washington, DC

### **Paul J. Chang, M.D., FACR, FSIM**

Professor and Vice-Chair, Radiology Informatics  
University of Chicago School of Medicine  
Chicago, IL

### **Alison Dudley**

Lobbyist  
Florida Radiological Society  
Tallahassee, FL

### **Richard Duszak, M.D., FACR, FSIR, FRBMA**

Professor and Chair  
Department of Radiology  
University of Mississippi Medical Center  
Jackson, MS

### **Jonathan M. Ford, Ph.D**

Associate Professor  
Technical Director for 3D Clinical Applications  
Department of Radiology  
USF Health Morsani College of Medicine  
Tampa, FL

### **Richard B. Gunderman, M.D., Ph.D.**

Chancellor's Professor  
Bicentennial Professor  
Radiology, Pediatrics, Medical Education  
Philosophy, Liberal Arts, Philanthropy and  
Medical Humanities and Health Studies  
John A Campbell Professor of Radiology  
Indianapolis, IN

### **Joshua A. Hirsch, M.D., FACR, FSIR, FSNIS**

Vice Chair: Procedural Service  
Chief: NeuroInterventional Radiology  
Chief: Interventional Spine Service  
Associate Departmental Quality Chair  
Massachusetts General Hospital  
Harvard Medical School  
Boston, MA

### **Haley P. Letter, M.D.**

Assistant Professor of Radiology  
Mayo Clinic Florida  
Jacksonville, FL

### **Frank J. Lexa, M.D., MBA, FACR**

Chief Medical Officer, The Radiology Leadership Chief Medical  
Officer, The Radiology Leadership Institute of the ACR  
Professor and Vice Chair-Faculty Affairs  
Department of Radiology  
University of Pittsburgh  
Pittsburgh, PA

### **Laura Magnelli, M.D.**

Assistant Professor  
University of Florida  
Gainesville, FL

### **Alan H. Matsumoto, MD, FACR, FSIR, FAHA**

Chair and Theodore E. Keats Professor of Radiology  
Department of Radiology and Medical Imaging  
University of Virginia Health  
Charlottesville, VA  
Vice Chair of the ACR Board of Chancellors

### **Lawrence R. Muroff, M.D., FACR**

President Emeritus  
Imaging Consultants, Inc.  
Tampa, FL

### **Krishna Nallamshetty, M.D.**

Executive Vice President and Associate Chief Medical Officer,  
Radiology Partners  
Chief of Staff, Tampa General Hospital  
Associate Professor of Radiology & Cardiology  
University of South Florida  
Tampa, FL

### **Amy Patel, M.D.**

Breast Radiologist  
Medical Director of The Breast Care Center at Liberty Hospital  
Associate Professor of Radiology  
The University of Missouri-Kansas City School of Medicine  
Kansas City, MO  
Chair, ACR Radiology Advocacy Network & RADPAC  
President, American Association for Women in Radiology

### **Barbara F. Rubel, MBA, FRBMA**

Senior Vice President, Marketing & Client Services  
MSN Healthcare Solutions  
Past President, RBMA  
Past President, Georgia Radiology Business  
Management Association  
Past President, FRBMA  
Member, Healthcare Business Management Association  
Green Cove Springs, FL

### **Kurt A. Schoppe, M.D.**

President  
Radiology Associates of North Texas  
Fort Worth, TX

### **Laura A. Vallow, M.D.**

Associate Professor of Radiation Oncology  
Mayo Clinic Florida  
Jacksonville, FL

### **Thomas J. Yuschok, M.D., FACR**

Chief, Nuclear Medicine and PET  
Halifax Medical Center  
Daytona Beach, FL

## Radiation Oncology Faculty

### **Arya Amini, M.D.**

Associate Professor  
Radiation Oncology  
City of Hope California  
Duarte, CA

### **Andrew Farach, M.D.**

Associate Professor  
Director, Brachytherapy  
Department of Radiation Oncology  
Houston Methodist Hospital  
Houston, TX

### **Jessica Frakes, M.D.**

Associate Member, Radiation Oncology  
Program Director, Radiation Oncology Residency  
Moffitt Cancer Center  
Tampa, FL

### **Kathryn Hitchcock, M.D., Ph.D**

Associate Professor  
Radiation Oncology  
University of Florida  
Gainesville, FL

### **Oluwadamilola Oladeru, M.D., MA, MBA**

Assistant Professor  
Radiation Oncology  
Mayo Clinic  
Jacksonville, FL

# Radiology Program

## Thursday, July 18, 2024

4:00 – 6:00 PM FRBMA Board Meeting

## Friday, July 19, 2024

### 8:00 – 9:30 AM YPS Networking Breakfast

10:00 – 11:00 FRS Program & Education ♦  
Committee Meeting

11:00 – 2:00 PM FRS Board Meeting ♦

### 12:00 – 6:00 Registration

#### Radiology Practice Management Session

1:00 – 2:00 Radiology Executives Update ♦

2:00 – 2:15 Break

2:15 – 2:45 The Worst Mistakes I Have Seen  
Radiology Groups Make  
*Lawrence R. Muroff, M.D., FACR*

2:45 – 3:15 ACR Legislative Updates  
*Ted Burnes, MPA  
American College of Radiology*

3:15 – 3:30 Coffee Break

3:30 – 4:15 **The Keynote Radiology Practice  
Management Lecture:**  
The Cost of Imaging: First, Do No Harm  
*Richard Duszak, M.D., FACR, FSIR,  
FRBMA*

4:15 – 5:00 Strategies for Recruiting and  
Retaining Radiologists  
*Frank J. Lexa, M.D., MBA, FACR*

5:00 **End of Radiology Practice  
Management Session**

5:30 – 7:30 **Wine and Cheese Reception in the  
Exhibit Hall**

6:00 – 7:00 **Medical Student Meet and Greet**

## Saturday, July 20, 2024

7:00 – 8:00 AM **Registration and Breakfast in  
Exhibit Hall**

#### Radiology General Session: FRS/FRBMA

8:00 – 8:15 **FRS and FRBMA  
Presidential Address ♦**  
*Laura A. Vallow, M.D.  
FRS President*  
*Lisa Adams, MBA, CEO  
FRBMA President*

8:15 – 8:30 **Alison Dudley Report -  
Legislative Update ♦**  
*Alison Dudley, Lobbyist*

8:30 – 9:15 **Lawrence R Muroff, M.D., FACR,  
Radiology Leadership Lecture:**  
Health Policy Intersects with Radiology:  
From CPT/RUC and Surprise Billing  
to Sustainability  
*Joshua A. Hirsch, M.D., FACR, FSIR,  
FSNIS*

9:15 – 9:45 **ACR Update**  
*Alan H. Matsumoto, MD, FACR, FSIR,  
FAHA*

## Saturday, July 20, 2024 (Continued)

9:45 – 10:45 **Break in Exhibit Hall**

10:45 – 11:30 **Steven G. Miles, M.D., FACR,  
Radiology Socioeconomic Lecture:**  
Strategic Planning for Individual  
Radiologists: How to Plan for a  
Successful 30-Year Career and  
Also Take Care of "Future You"  
*Frank J. Lexa, M.D., MBA, FACR*

11:30 – 12:15 PM **Phillip S. Cook, M.D., FACR, FSIR  
Strategic Issues Lecture:**  
Strategy Development When Dealing  
with Hospital & Practice Leadership  
*Kurt A. Schoppe, M.D.*

Brought to you by  
Radiology Leadership Institute® ♦

12:15 – 1:15 **Lunch with Exhibitors**

1:15 – 2:00 **Richard L. Morin, Ph.D., FACR, FAAPM,  
Informatics Lecture**  
Practical and Immediate AI Solutions &  
Anticipated Impacts of AI on Early  
Career Radiologists  
*Paul J. Chang, M.D., FACR, FSIM*

2:00 – 2:45 Balancing Personal, Clinical and  
Administrative Duties: Do I Have Time  
To Do All of This?  
*Amy Patel, M.D.*

Brought to you by  
Radiology Leadership Institute® ♦

2:45 – 3:15 **Break and Resident  
Poster Symposium ♦**

#### Resident & Fellows Section Breakout Session ♦

3:15 – 3:30 PM What an Early Career Radiologist  
Can Expect from a Career in a  
Private Practice  
*Kurt A. Schoppe, M.D.*

3:30 – 3:45 What an Early Career Radiologist  
Can Expect from a Career in  
Academic Practice  
*Alan H. Matsumoto, M.D., FACR,  
FSIR, FAHA*

3:45 – 4:00 What an Early Career Radiologist  
Can Expect from a Career in a Single  
Specialty Practice (Breast Imaging)  
*Amy Patel, M.D.*

4:00 – 4:15 What an Early Career Radiologist  
Can Expect from a Career in a  
Corporate Practice  
*Krishna Nallamshetty, M.D.*

4:15 – 4:30 **Resident & Fellows Section Elections**

4:30 **Rejoin Radiology Program**

3:15 – 4:00 Creating a Learning Healthcare  
System... The Reasonably  
Unreasonable Way  
*Richard Duszak, M.D., FACR, FSIR,  
FRBMA*

## Radiology Program (Continued)

### Saturday, July 20, 2024 (Continued)

4:00 – 4:45      **Cybersecurity:**  
How to Protect Your Practice  
2025 Proposed MPFS Update  
*Barbara F. Rubel, MBA, FRBMA*

4:45 – 5:00      **Question and Answer Session**  
*Faculty*

**5:00              End of Session**

**5:45 – 7:30      Gold Medal Reception and  
Awards Ceremony**

### Sunday, July 21, 2024

**7:30 – 8:00 AM   Foundation Board Meeting**

**7:30 – 8:30      Legacy Breakfast**

8:00 – 8:45      **Charles D. Williams, M.D., FACR,  
Legacy Lecture**  
PET Imaging: Past, Present and Future  
*Thomas J. Yuschok, M.D., FACR*

8:45 – 9:30      **Clinical Keynote Lecture:**  
Humanity and the Radiologist in the  
Era of Productivity and AI  
*Richard B. Gunderman, M.D., Ph.D.*

**9:30 – 9:45      Coffee Break**

### Saturday, July 20, 2024 (Continued)

#### Clinical Hot Topics in Radiology

9:45 – 10:05      **3D Printing: Current and Future  
Utilizations and Impacts for Radiologists**  
*Jonathan, M. Ford, Ph.D.*  
*USF Health Morsani College of Medicine*

10:05 – 10:25      **Abdominal Imaging: Utilization of  
Hepatobiliary Agents in MRI Follow-Up  
of Locoregional Therapy for HCC**  
*Laura Magnelli, M.D.*

10:25 – 10:45      **AI in Breast Imaging: Risk Prediction and  
Cancer Detection**  
*Haley P. Letter, M.D.*

10:45 – 11:00      **Resident Poster Symposium Awards ♦**

**11:00              End of Program**

11:00 – 11:15      **FRS Business Meeting ♦**

11:15 – 2:00 PM      **Job Fair ♦**

**2:00 PM              End of Meeting**

♦ Not accredited for AMA PRA Category 1 Credit(s)<sup>™</sup>



Faculty & topics subject to change.





# Radiation Oncology Program

Saturday, July 20, 2024

7:00 – 8:00 AM Registration

## Radiology General Session: FRS/FRBMA

- 8:00 – 8:15 **FRS and FRBMA Presidential Address** ♦  
*Laura A. Vallow, M.D.*  
*FRS President*  
*Lisa Adams, MBA, CEO*  
*FRBMA President*
- 8:15 – 8:30 **Alison Dudley Report - Legislative Update** ♦  
*Alison Dudley, Lobbyist*
- 8:30 – 9:15 **Lawrence R Muroff, M.D., FACR, Radiology Leadership Lecture: Health Policy Intersects with Radiology: From CPT/RUC and Surprise Billing to Sustainability**  
*Joshua A. Hirsch, M.D., FACR, FSIR, FSNIS*
- 9:15 – 9:45 **ACR Update**  
*Alan H. Matsumoto, M.D., FACR, FSIR, FAHA*

9:45 – 10:00 Break in Exhibit Hall

## Radiation Oncology Program

- 10:00 – 10:25 The Importance of Radiation Oncology Involvement in ACR/FRS  
*Arya Amini, M.D.*  
*Associate Professor, Radiation Oncology*  
*City of Hope California*
- 10:25 – 10:50 The Economics of Brachytherapy  
*Andrew Farach, M.D.*  
*Associate Professor, Radiation Oncology*  
*Houston Methodist, Texas*
- 10:50 – 11:00 Break

Saturday, July 20, 2024 (Continued)

11:00 – 12:15 PM **Radiation Oncology Resident Presentations** ♦

12:15 – 1:15 **Lunch with Exhibitors**

1:15 – 1:40 Radiotherapy in the Age of Circulating Tumor Markers  
*Kathryn Hitchcock, M.D., Ph.D.*  
*Associate Professor, Radiation Oncology*  
*University of Florida, Florida*

1:40 – 2:10 **Radiation Oncology Resident Presentations** ♦

2:10 – 2:35 The Current and Future Role of Adaptive Therapy for GI Cancer  
*Jessica Frakes, M.D.*  
*Associate Member, Radiation Oncology*  
*Moffitt Cancer Center, Florida*

2:35 – 2:50 **Break**

2:50 – 3:15 Cancer Disparities in the Incarcerated Population  
*Oluwadamilola Oladeru, M.D., MA, MBA*  
*Assistant Professor, Radiation Oncology*  
*Mayo Clinic, Florida*

3:15 – 4:00 **Radiation Oncology Resident Presentations** ♦

4:00 **End of Radiation Oncology Session**

4:00 **Rejoin General Session**

4:00 – 4:45 Cybersecurity: How To Protect Your Practice  
2025 Proposed MPFS Update  
*Barbara F. Rubel, MBA, FRBMA*

4:45 – 5:00 Question and Answer Session  
*Faculty*

5:00 **End of Session**

5:45 – 7:30 **Gold Medal Reception and Awards Ceremony**

Faculty & topics subject to change.



## Accommodations

### The Ritz-Carlton Orlando, Grande Lakes



#### About The Resort

Inspired by the grand palazzos of Italy, The Ritz-Carlton Orlando, Grande Lakes is one of the true luxury resorts to call America's playground home. Savor fine dining at its freshest and prepare your senses for a culinary experience like no other. Rejuvenation comes naturally with unique spa treatments or by relaxing beneath a shaded poolside cabana.

#### Getting To The Resort

Fly directly to Orlando International Airport, located approximately 15 minutes northeast of the Ritz-Carlton Orlando, Grande Lakes. Daily non-stop flights are available.

#### Space is Limited - Reserve Today:

The Ritz-Carlton Orlando, Grande Lakes for Reservations at: (888) 707-9325 and identify yourself as a registrant of "FRS and FRBMA Annual Meeting" to receive the group discount or make your reservation online at:

<https://book.passkey.com/go/FLradiologicaljul24>

**Group Room Rates**..... \$261/night

**Hotel Cut-Off Date:** Wednesday, June 19, 2024

#### Check-In/Out:

Check in time is 4:00PM. Check out time is 11:00AM.

#### Taxes & Fees:

All hotel room rates are subject to state and local taxes (currently 12.5%)

#### Discounted Daily Resort Fee:

\$25 per room, per night is in effect at the time of check in.

#### Valet Parking:

50% off of the current rate of \$52.00, which would be \$26.00, per vehicle, per night.

#### Deposit Policy:

All reservations must be accompanied by a first night room deposit or guaranteed with a major credit card at the time of booking.

#### Cancellation Policy:

All cancellations, arrival and departure date changes must be made 5 days prior to scheduled arrival date/time to avoid a one-night penalty charge in full.

#### Hotel

4012 Central Florida Parkway  
Orlando, FL 32837  
(407) 206-2400

## Meeting Registration & Events

**TUITION INCLUDES**, Wine & Cheese Reception, Exhibitor Lunch, Gold Medal Reception, Legacy Lecture Breakfast and electronic syllabus. Resort Casual Dress Suggested for Most Functions.

**PLEASE CHECK** The Meeting You Wish To Attend (Attendance will be limited; therefore, early registration is strongly suggested.):

**FRS** Please make checks payable to the Florida Radiological Society and mail to: 5620 West Sligh Avenue • Tampa, FL 33634-4490

	Member in Good Standing	Out of State Chapter	Retired Member / Member in Physics	Resident / Fellow	Non-Member
<b>FRS Radiology</b>					
On/Before July 5	<input type="checkbox"/> \$295	<input type="checkbox"/> \$295	<input type="checkbox"/> \$50	<input type="checkbox"/> No Charge	<input type="checkbox"/> \$500
After July 5	<input type="checkbox"/> \$325	<input type="checkbox"/> \$325	<input type="checkbox"/> \$50	<input type="checkbox"/> No Charge	<input type="checkbox"/> \$550
<b>Radiation Oncology ONLY</b>					
On/Before July 5	<input type="checkbox"/> \$100	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50	<input type="checkbox"/> No Charge	<input type="checkbox"/> \$100
After July 5	<input type="checkbox"/> \$100	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50	<input type="checkbox"/> No Charge	<input type="checkbox"/> \$100
<b>Radiation Oncology (Saturday) and FRS Radiology (Full Program)</b>					
On/Before July 5	<input type="checkbox"/> \$295	<input type="checkbox"/> \$295	<input type="checkbox"/> \$50	<input type="checkbox"/> No Charge	<input type="checkbox"/> \$500
After July 5	<input type="checkbox"/> \$325	<input type="checkbox"/> \$325	<input type="checkbox"/> \$50	<input type="checkbox"/> No Charge	<input type="checkbox"/> \$550

Subtotal \$ \_\_\_\_\_

**FRBMA** Checks payable to the FRBMA and mail to:

FRBMA c/o Barbara F. Rubel MBA, FRBMA • 1257 Pleasant Point Road • Green Cove Springs, FL 32043

FRBMA Educational Session	Member in Good Standing	Non-Member
On/Before July 5	<input type="checkbox"/> \$295	<input type="checkbox"/> \$500
After July 5	<input type="checkbox"/> \$325	<input type="checkbox"/> \$550

Subtotal \$ \_\_\_\_\_

### FRS YPS Networking Breakfast • Friday, July 19, 2024 • 8:00 AM – 9:30 AM

**Yes, I Will Attend** ..... \$20

### Medical Student Meet & Greet • Friday, July 19, 2024 • 6:00 PM – 7:00 PM

**Yes, I am a Medical Student and Will Attend**       **Yes, I am a Resident Program Director/Rep and Will Attend**

### FRS Annual Meeting Radiologists Job Fair • Sunday, July 21<sup>st</sup> • 11:15 AM - 2:00 PM

**Yes, I Will Attend** (Register for the Job Fair ONLY if you will attend. Hiring companies and food & beverage commitments are based off of attendance.) Hiring employers will need to contact [lroger@edusymp.com](mailto:lroger@edusymp.com) if they want to register/participate.

Guest Registration	Exhibitor Lunch \$35	Gold Medal Reception \$45	Legacy Breakfast \$45
Name _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Name _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Name _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Total Amount Enclosed \$ \_\_\_\_\_

## Meeting Registrant Information

WE ACCEPT    

### 4 EASY WAYS TO REGISTER

**INTERNET**

**SECURE CHECKOUT!!**

Register online using your credit card number at: [www.frrad.org](http://www.frrad.org)

#### MAIL

**FRS**  
5620 West Sligh Avenue  
Tampa, Florida  
33634-4490

#### FRBMA

c/o Barbara F. Rubel MBA, FRBMA  
1257 Pleasant Point Road  
Green Cove Springs, FL 32043

#### PHONE:

**FRS** (813) 806-1070  
**FRBMA** (904) 657-2038  
**FAX:** (813) 806-1071

Name \_\_\_\_\_  M.D.  D.O.  Ph.D.  P.A.  Other

Company \_\_\_\_\_ Specialty \_\_\_\_\_

Address \_\_\_\_\_ City / State / Zip / Country \_\_\_\_\_

Phone \_\_\_\_\_ Email **(REQUIRED)** \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Billing Address \_\_\_\_\_ City / State / Zip / Country \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

**A \$50.00 processing charge will be made on refunds requested in writing prior to June 14, 2024.  
No refunds will be given on or after June 14, 2024.**

BM-FRS24

Florida Radiological Society  
5620 West Sligh Avenue  
Tampa, Florida 33634-4490

**Florida  
Radiological  
Society** & **Florida  
Radiology  
Business  
Management  
Association**

**Forging Ahead into the Brave  
New World of Radiology**

**July 19 - 21, 2024**

Ritz-Carlton Orlando, Grande Lakes  
Orlando, FL

**Radiology Program:**  
11.0 AMA PRA Category 1 Credit(s)<sup>™</sup>

**Radiation Oncology Program:**  
4.5 AMA PRA Category 1 Credit(s)<sup>™</sup>