



RLI Power Hour

Presentation Date

I'll Have the Lasagna, Hold the Omicron

- **Eric Rubin, MD, FACR**
- Southeast Radiology, LTD
- Chair, ACR Human Resources Commission
- President, Pennsylvania Radiological Society

About Me and My Group

- General Diagnostic Radiologist
- Private Practice
- Nearly 18 Years in Practice
- 20-25 Rads
- Suburban Philadelphia (DELCO)
- Wife, 3 kids, Dog
- Opened Local Small Business – October, 2021

Goal
I Tell You, You Tell Me

March - June 2020

Wave 1

- Chaotic Fluid Situation
- Decreased Stress? Loss of Control?
- In House? Home? Balance?
- Teleradiology
- Mammo
- IR c/w Diagnostic
- Hospital Beds Filled with COVID-19 Patients
- Imaging Referrals Plummet
- **Your Experience?**

December 2021 – February 2022

Wave 2/Omicron

Hospital System

- Hospital System Destabilization
 - Maintaining Staff (Quit or Dismissed)
 - Sick Staff (Radiology and Other Services)
 - Hiring Staff
 - Rapidly Increasing Labor Costs
 - PE Owned System
- ED Bottleneck
 - ED Holds
 - Divert
 - Enough IP Beds/Insufficient Staff
- Hospital Closes

December 2021 – February 2022

Wave 2/Omicron

Radiology Impact

- Unexpected Changes in Radiologist Availability
- Imaging Volume Back to Baseline (and Above)
 - Imaging COVID patients
- Mammo Bounceback/Shift in Screening Schedules
- Mammo Screening Shift

- **YOUR EXPERIENCE?**

What Next?

- Hospital System for Sale
 - Ballooning Labor Costs
 - Letter of Intent
 - Another Hospital Closes
- Group
 - Churn
 - Hard to Hire
 - AND.....

Teleradiology

- Trainees and Radiologists Seek Telerad Opportunities
 - Salary Benchmark Evolution
 - Recognition of Decreased Need for Rads in Seats
 - Telerad 'Company' → Groups with Telerad
- **YOUR THOUGHTS ON TELERAD...**
 - **What is it?**
 - **Why is it Preferred by so Many?**

Beyond the Office...

- Time to consider opportunities
- February 2021
- Convergence of ideas – The ‘Why’
- Location, Location, Location
- Live to Work → Work to Live
- Return to ‘Normal’?
- **WHAT DID YOU DO?**