

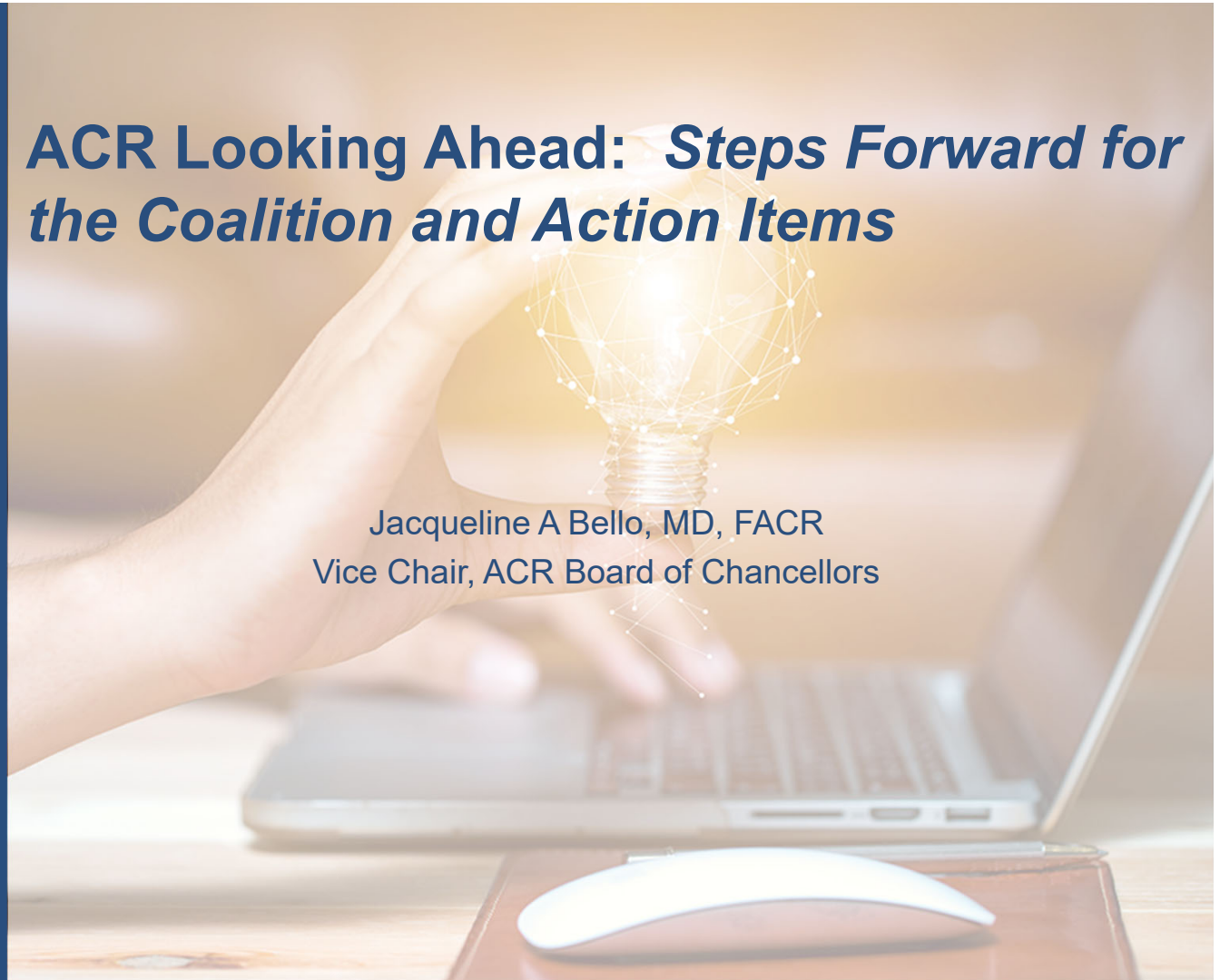


RLI Power Hour

June 16, 2021

ACR Looking Ahead: *Steps Forward for the Coalition and Action Items*

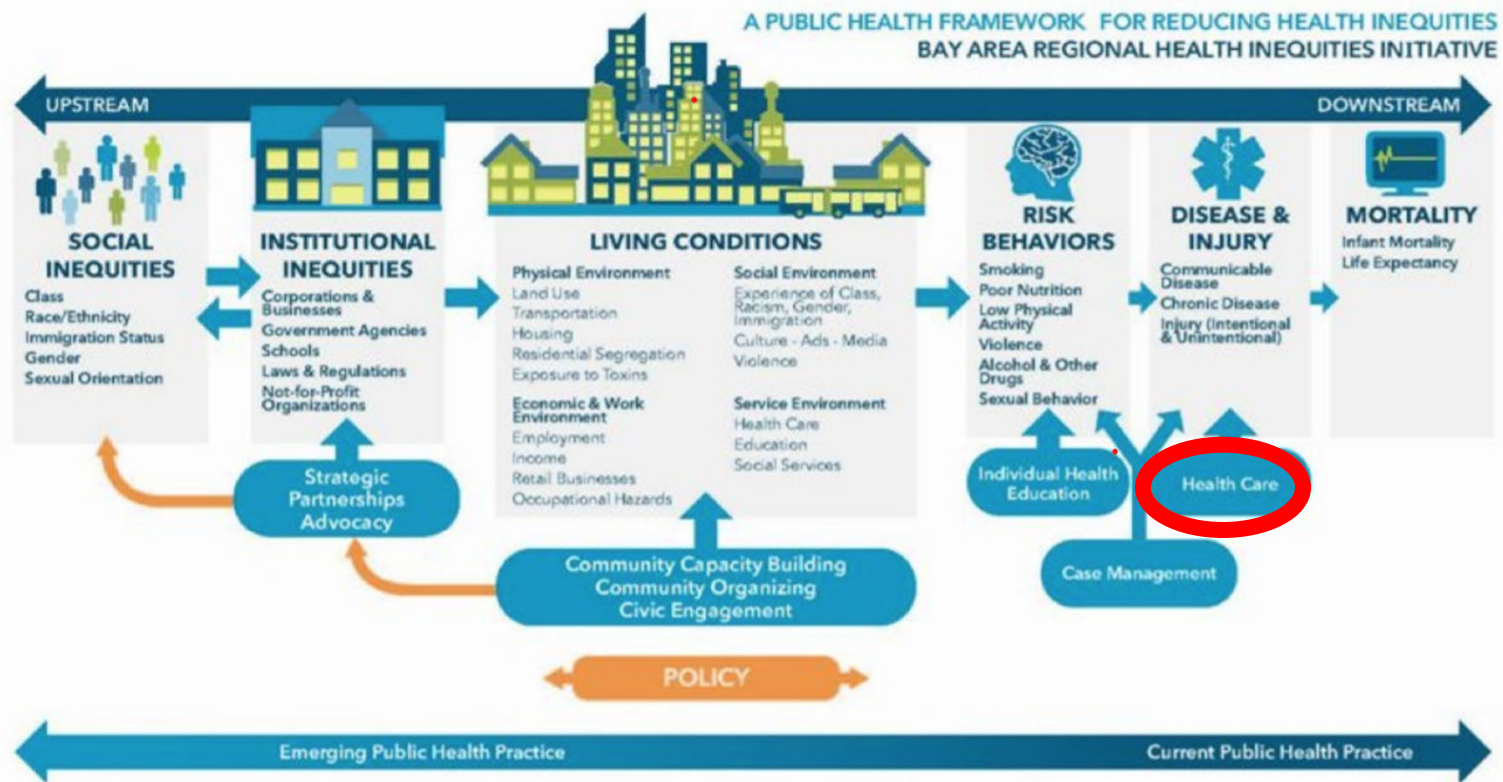
Jacqueline A Bello, MD, FACR
Vice Chair, ACR Board of Chancellors



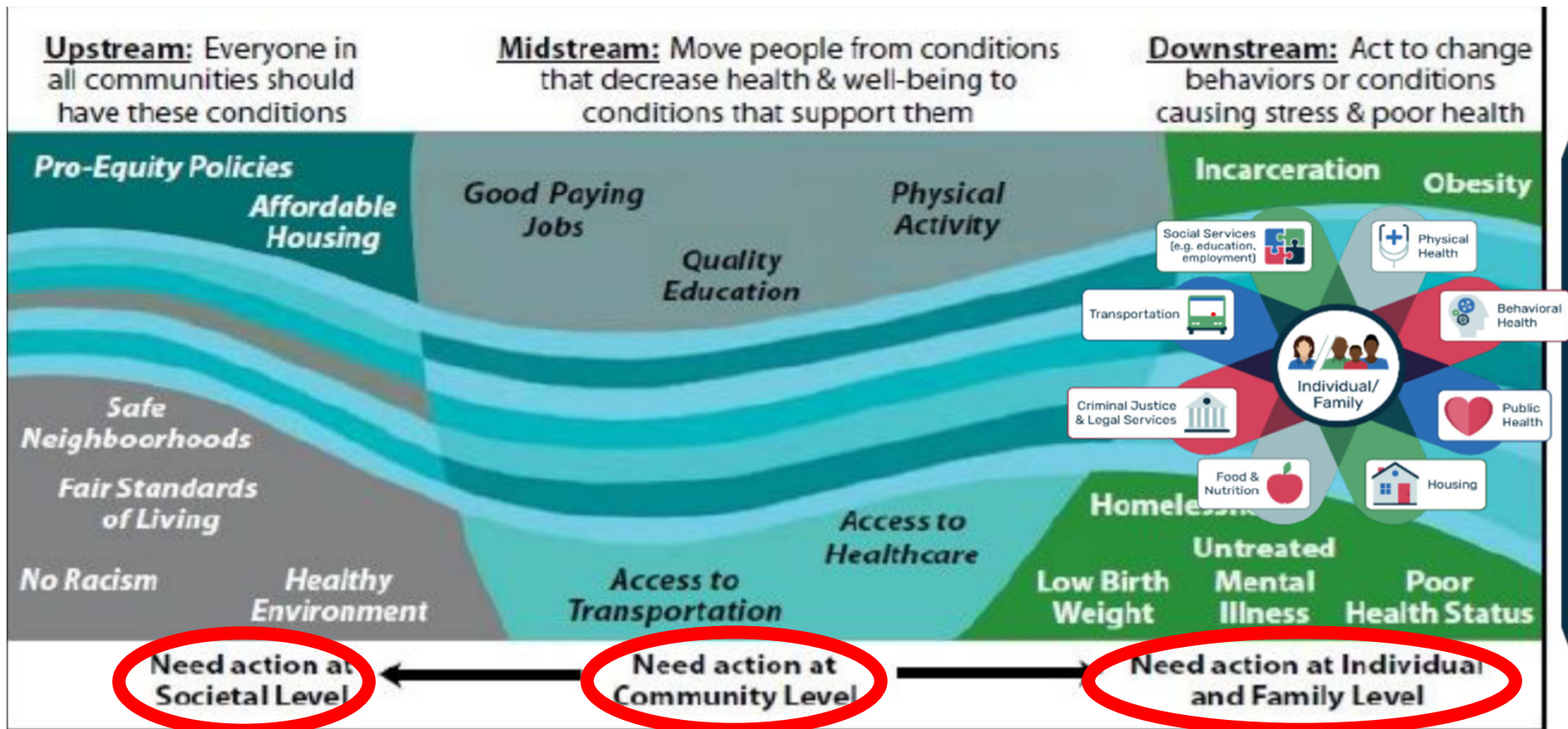
Conflicts of Interest Disclosure(s)

- Disclosures potentially relevant to this presentation:
 - ACR Foundation Board
 - AMA Foundation Board of Directors
 - AMA HOD (ASNR delegate)

What creates health?



Source: Bay Area Regional Health Inequities Initiative (BARHII) Conceptual Framework, 2006.

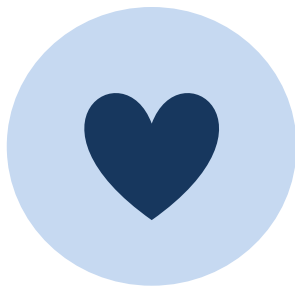


BOC and CSC Strategic Plan Review

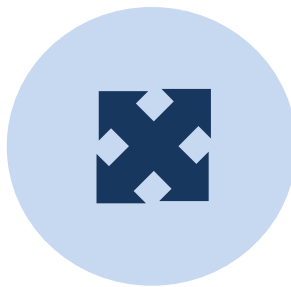
Environmental Assessment and 2017 Update: Six Strategic Goals



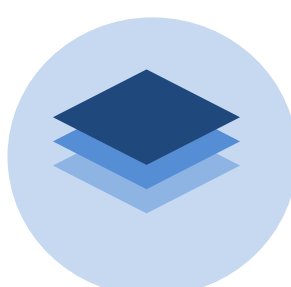
**Health Care
Payment Policies
and Practice
Models**



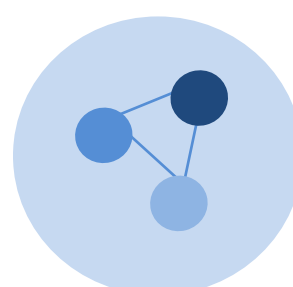
**Radiology and
Patient-Centered
Care**



**External
Relationships**



**Innovation and
Research: From
Science to
Practice and
Policy**



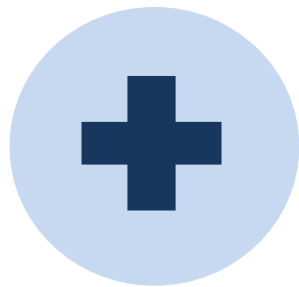
Data Science



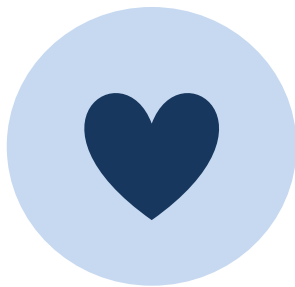
**Membership and
Member
Engagement**

BOC and CSC Strategic Plan Review

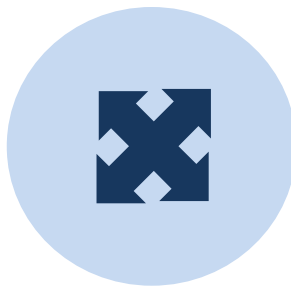
HEALTH EQUITY



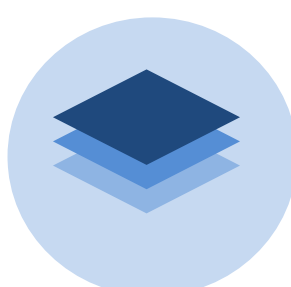
**Health Care
Payment Policies
and Practice
Models**



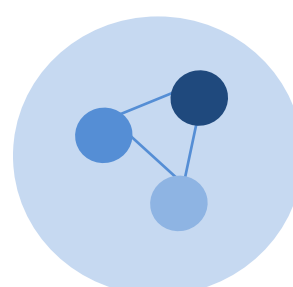
**Radiology and
Patient-Centered
Care**



**External
Relationships**



**Innovation and
Research: From
Science to
Practice and
Policy**



Data Science



**Membership and
Member
Engagement**

RADIOLOGY's Central Role

- Leadership in *high quality imaging care*
- Screening
- Diagnosis
- Treatment planning
- Treatment – IR, RO
- Monitoring



EQUALITY

EQUITY

Radiology Health Equity Coalition: *Where all of radiology comes together to make a difference*

- Black Americans with diabetes are 3X more likely to lose a limb to amputation than others.¹
- 39% of those without health insurance had a mammogram in the past 2 years, and 75% of those with health insurance had a mammogram in the past 2 years.²
- Lung cancer outcomes disparities — **particularly among women, Black men** and those in rural areas may be eased under new USPSTF guidelines.³

1. <https://features.propublica.org/diabetes-amputations/black-american-amputation-epidemic/>
2. <https://ww5.komen.org/BreastCancer/RacialEthnicIssuesinScreening.html?ecid=social:285>
3. <https://www.acr.org/Media-Center/ACR-News-Releases/2021/Expanded-USPSTF-Lung-Cancer-Screening-Eligibility>
4. <https://www.acr.org/Practice-Management-Quality-Informatics/ACR-Bulletin/Articles/April-2021/Chair>

RADIOLOGY - SPECIFIC OPPORTUNITIES

- Address disparities, measurably change outcomes
- Identify gaps in access, care
- Collect, disseminate resources, initiatives, best practices
- Collaborate on programs, services empower members to act
- Advocate for, connect w/ patients and community members



Health Equity *COALITION . . . HOW?*

**“Start where you are,
use what you have,
do what you can”**

– *Arthur Ashe, Days of Grace*



An Introduction to Health Disparities for the Practicing Radiologist

Nabile M. Safdar, MD, MPH

Abstract

A substantial and growing body of literature explores health disparities in radiology and imaging. The term “health disparities” refers to health differences related to disadvantages experienced by vulnerable populations, often caused by underlying social determinants of health. As such, health disparities are often closely tied to issues of social justice. Radiologists can work to reduce health disparities in different ways, including through supporting education, diversity and inclusion efforts, disparities research, and advocacy.

Key Words: Health disparities, social determinants of health, diversity and inclusion, advocacy, social justice

J Am Coll Radiol 2019;16:542-546. Copyright © 2019 American College of Radiology

www.acr.org/healthequity



Clinical Resources

Advocacy and Economics

Lifelong Learning and CME

Member Resources

Practice Management, Quality, Informatics

Research

Log In

The **Radiology Health Equity Coalition** — with representatives from the American College of Radiology, American Roentgen Ray Society, Association of University Radiologists, Radiological Society of North America, Society of Chairs of Academic Radiology Departments, Society of Interventional Radiology and American Board of Radiology — will bring together the radiology community to address health disparities and measurably change outcomes. This mobilized network of patient-focused radiologists will collect and disseminate resources and best practices, advocate for and connect with patients and community members, and collaborate on programs and services to empower others to act. Radiology organizations and individuals will join this effort over the coming months.

5/16/21: Press Release - [Radiology Professionals' Opportunity to "Commit to Act" to Advance Health Equity](#)

Commit to act

I commit to advancing health equity in my practice and acting to reduce health disparities in radiology.

First Name: *

Last Name: *

Email Address: *

Country: * ▼

Job Title: * ▼

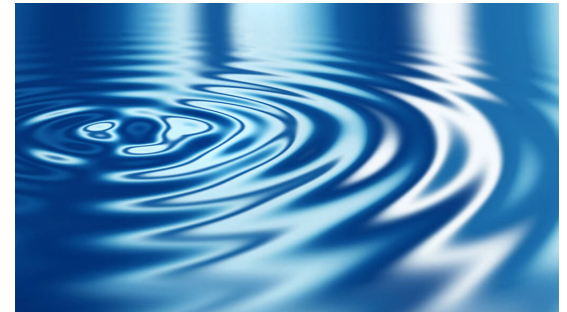
The information you provide will be used in accordance with the terms of our [privacy policy](#).

Progress to Date

- ACR support:
 - Staff and Infrastructure budget through 2022:
 - Web site development
 - Resource guide platform (Confluence and Smartsheet)
 - Forbes-Tate Engagement
 - “neutral” advisor; track record of bipartisan success
 - ACR Marketing to explore logo and branding under MT advisement
 - Develop HE Resources toolkit (*leveraging PFCC format*)

ACR's Role: Convener of the Coalition

“Nobody will own this . . .
. . . because Everybody needs to own this!”



- Coalition – network of patient-focused radiologists
- MOBILIZATION TEAM (MT) MEMBERS
 - ABR, ACR, ARRS, AUR, RSNA, SCARD, SIR
 - Radiology Section Councils of AMA and NMA

Photo Credit: <https://www.cybertalk.org/2018/10/30/stopping-ripple-effect-compromised-data/>

MOBILIZATION TEAM TASKS

- DEVELOP A COALITION PLEDGE and PRINCIPLES
- CANVASS RESOURCES and EFFORTS UNDERWAY
- IDENTIFY GOALS
- DEVELOP AN OPERATIONAL ACTION PLAN
- *Governance Structure and Cost Shared Sustainability*

Mobilization Team Progress

- **Statement of Purpose**
- **Model PR Communication for membership organizations**
- Mobilization Team (**MT**) member engagement w/ NACHC
 - FQHC exploration
- Develop HE Resources toolkit (*leveraging PFCC format*)
- Radiology Services Disparity Directory (**HPI, RSNA, SIR**)
- Academic Societies Survey (**AUR, SCARD**)

EARLY IMPACT

- **ACR quoted/cited in 32 articles on health equity reaching 89 Million readers:**
 - **MSN Health and Fitness, Chicago Tribune, NPR and radiology news**
- **Equivalent advertising would cost \$187,000**
- **Ongoing social media:**
 - **19 posts,**
 - **163,569 impressions,**
 - **481 engagements (*likes, comments, retweets, shares*)**
 - **206 link clicks**



Graphic Credit: Eric Zener – Big Splash Study III; Turner Carroll Gallery

RESOURCES assembled and communicated

- [ACR.org/healthequity](https://www.acr.org/healthequity) – Landing page with form to “**Commit to Act**”
- **RLI Power Hour Webinar: [Vision Beyond the Reading Room: The Radiologist's Role in Health Equity](#)**
 - [Voice of Radiology Blog: Health Equity Is Radiology's Lane](#)
 - [JACR Health Equity Article Collection](#) (*goal is dedicated link*)
 - Radiology: [Narrowing the Gap: Imaging Disparities in Radiology](#)
 - RLI Taking the Lead Podcast: [Amy K. Patel, Leading for Access](#)
 - Changemakers Profile: [Bridging Disparities Through Health Equity](#)
 - In Practice: [A Challenge For Our Times: Delivering Equitable Care For All](#)

OUTREACH

- State Chapters
- Radiology Specialty Societies
- ISC Membership
 - *Leverage expertise, core competencies of each radiology organization*
- Academic Institutions
- Corporate and Private Practices
- Funders (*public and private sectors*)



Notre Dame Sites - University of Notre Dame
Photo: [Outreach // #DevOpsND // Blog Network // University of Notre Dame](#)



RADIOLOGY CENTRAL

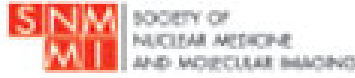
The Website of the Intersociety Committee



SAWI



CVRI



QUALITY IS OUR IMAGE



International Skeletal Society



The ACADEMY for Radiology & Biomedical Imaging Research

Advancing Innovation in Imaging Science



American College of Nuclear Medicine



Society of NeuroInterventional Surgery



RLI Power Hour Webinar Series

ACR Catalog

Understanding and Pursuing Health Equity: Opportunities to Take Action

This 1.5 hour webinar recording is designed to provide radiologists with insight on how they can take action to ensure quality care for all members of their communities. Presenters include leaders from the American Medical Association (AMA) and the American College of Radiology (ACR) in the areas of health system equity and inclusion. Experts describe how overcoming racial, socio-economic, and geographical barriers supports high quality imaging care and vibrant practices. Earn 1.5 AMA PRA Category 1 Credits™.



CME available 10/20 – 10/22

September 30, 2020



 <p>Efren Flores, MD Officer, Radiology Community Health & Equity Massachusetts General Hospital</p>	 <p>Fernando De Maio, PhD Director, Health Equity Research and Data Use American Medical Association</p>	 <p>Andrea Borondy Kitts, MPH Lung Cancer and Patient Advocate</p>	 <p>Consuelo H. Wilkins, MD, MSCI Vice President for Health Equity Vanderbilt University Medical Center</p>
 <p>Lucy Spalluto, MD, MPH Vice Chair of Health Equity Vanderbilt University Medical Center</p>	 <p>Joseph Betancourt, MD, MPH Vice President and Chief Equity and Inclusion Officer Massachusetts General Hospital</p>	 <p>Ruth Carlos, MD, MS, FACR JACR Editor-in-Chief</p>	 <p>Arun Krishnaraj, MD, MPH Chair, ACR Patient- and Family-Centered Care Commission</p>

RLI Power Hour Webinar Series



ACR
Bulletin

Covering topics relevant to the practice of radiology

“For the ACR, the goal to strive toward health equity **should not**,
and **will not**, be about partisan or identity politics.”

—Howard B. Fleishon, MD, MMM, FACR

This is about our moral obligation as physicians and radiologists.

This is about standing up for our patients and their individual needs.

*. . . a significant opportunity to declare **[AND DEMONSTRATE]**
that radiology can make a difference!*



Health Equity
COALITION

***“It is always the right
time to do what is right”***

—Dr Martin Luther King, Jr

ACR Looking Ahead: *Steps Forward for the Coalition and Action Items*

