



**American College
of Radiology™**

RLI Power Hour Webinar: Tackling Long Report Turnaround Times

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Focus on strategic growth

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Overview

- Managing organic growth
- Current contracts versus new opportunities
- Keeping Nimble
- Case Study



Managing Organic Growth

- New equipment investments
- New ED/hospital beds
- Involvement in hospital leadership

Current Contracts v. New Opportunities



- Use billing data to determine \$/rvu
- Use hour volume data to find pain points
- Adjust shift hour/responsibilities
- Evaluate projected organic growth against new opportunities

Keeping Nimble

- Encourage broad skillset
 - > Develop/maintain culture of general practice
 - > Onboarding new hires
- Schedule call/vacations on smaller timeframes
 - > Pre-picks
 - > Build in flexibility
- Maintain access to multiple systems
- Staggered hour shifts
- Hire support staff to call results/contact physicians



Case Studies

- Case #1: Auditing weekend volumes
- Case #2: Auditing new hospital opportunity



Main takeaways

- Look ahead by staying engaged
- Look back by frequent audit
- Keep nimble
- Weigh new opportunities against current





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