



Interventional Radiology — Good Medicine Is Good Business

Improve the patient care experience

IR delivers more quality care, less invasively.

Promote collaborative teamwork

As integral members of patient care teams, interventional radiologists maintain and foster developed relationships across departments in performing a wide array of procedures.

Expand economic success

IR has the potential to be a significant opportunity for hospital outpatient growth and cross-service line integration. Implementing a clinical IR practice now can keep health systems ahead of changes in the medical landscape.

Additional Resources

acr.org/ir
sirweb.org

Participate in the new Interventional
Radiology Registry acr.org/nrdcr

acr.org | 1-800-227-5463 |    

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Make the case to your C-Suite

Lead the Conversation On the Clinical Practice of Interventional Radiology

ACR[®]
AMERICAN COLLEGE OF
RADIOLOGY
QUALITY IS OUR IMAGE


Society of
Interventional
Radiology
The vision to heal™

Determined to launch an in-house interventional radiology (IR) practice in your health system?

Need to explain your practice's value to hospital administrators, radiology group presidents and other decision makers?

The IR C-Suite Toolkit supplies customizable materials and relevant information, delivering targeted direction for you to use immediately in your high-level conversations.



"The toolkit helps IRs promote creation of IR practices that provide robust service lines for health systems — rather than solely specific procedures on a case-by-case basis."

— Philip S. Cook, MD, FACR, FSIR,
chair of the ACR Commission on
Interventional & Cardiovascular Imaging



"These resources help IRs explain how clinical IR enables health systems to provide quality care less invasively and can be an innovative, silo-busting force to benefit patients."

— Charles E. Ray Jr., MD, PhD, FSIR,
president of the Society of Interventional Radiology



Tell the Powerful Story of Interventional Radiology

Driven by the proliferation of minimally invasive therapies, IR is expanding throughout health care, and interventional radiologists need to tell their stories of lower costs, less invasive treatments and quicker recovery times.

The IR C-Suite Toolkit empowers you to explain how IR can assist health system executives in achieving the health care "triple aim":

- Enhance the patient care experience — including quality and safety
- Reduce the per capita cost of health care
- Improve the health of populations

Tools

- **Video:** Interventional Radiology Is Modern Medicine
- **Talking Points:** How IR impacts the "triple aim" of health care
- **Brochure:** Details pertinent information on longitudinal care, patient satisfaction and integrated care teams
- **PowerPoint:** Illustrates IR's ability to improve patient care and reduce costs